

# TRIDENT UNITED WAY ALLIANCE PROGRAM

Join the movement! You can help fortify the life-improving work taking place right here in the Tri-County by joining *The Trident United Way Alliance*. As a member, your contribution will provide a single, comprehensive gift in support of special meetings and activities that shine a light on the impact made through TUV investments and initiatives. You or your organization will play a role – and will be recognized for – uniting our community. Express your philanthropic vote of confidence in Trident United Way through your membership in *The Trident United Way Alliance*.



*“At Roper St. Francis Healthcare, our mission is ‘healing all people, with compassion, faith and excellence.’ Our various affiliations with the Trident United Way help us to fulfill that mission and the Alliance program provides a comprehensive way to highlight and develop this tremendous relationship for the greater good of our community!”*

**Mark Dickson**  
Vice President of Mission  
Roper St. Francis Healthcare

## CHOOSE YOUR LEVEL OF ALLIANCE SUPPORT

**CHAMPION LEVEL SPONSOR** \$10,000 per year  
**ADVOCATE LEVEL SPONSOR** \$5,000 per year  
**FRIEND LEVEL SPONSOR** \$2,500 per year

*(In-kind donations are recognized at 20% of dollar value.)*

## ALLIANCE MEMBERS RECOGNIZED IN THE FOLLOWING WAYS:

	CHAMPION	ADVOCATE	FRIEND
Day of Caring - Company name printed on back of T-shirts	●		
Day of Caring - Recognized in social media shout-outs	●	●	
Day of Caring - Listed on email blasts (300 contacts)	●	●	●
Day of Caring - Listed on website	●	●	●
Day of Caring - Concierge Project Coordination	●	●	●
Day of Caring - Branded item to be included in participant bags (300 items)	●	●	●
Day of Caring - T-shirts and other supplies provided by TUV and delivered to your office	50	20	10
Day of Action - Listed on website	●	●	
Day of Action - Listed on email	●	●	
Day of Action - Included in sponsor lists (social media, video, email)	●	●	
Recognition in annual Impact Report	●	●	●
Recognition in Top Executive Packet	●	●	●
Recognized on invite - Tocqueville Society events	●		
Recognized on invite - Palmetto Society events	●	●	●
Recognized on invite - Donor network events	●	●	●

## THANK YOU TO OUR 2021-2022 ALLIANCE MEMBERS:

### CHAMPION

Adams Outdoor Advertising  
 Anita Zucker and The InterTech Group Inc.  
 Chernoff Newman  
 Ingevity  
 Johnson and Johnson  
 Life Cycle Engineering Inc.  
 MUSC Health  
 Nucor

Publix Super Markets, Inc.  
 Roper St. Francis Healthcare  
 Santee Cooper  
 The Post and Courier

### ADVOCATE

First Citizens Bank  
 Humana Healthy Horizons In South Carolina  
 South Carolina Federal Credit Union

### FRIEND

The Bank of South Carolina