

TRIDENT UNITED WAY

2026 Program Impact
Sponsorship Opportunities



Trident
UNITED WAY

UNITED FOR IMPACT.

POWERED BY YOU.



WHY PARTNER WITH US?

Trident United Way's programmatic sponsorship model allows companies to directly support the Tri-County's most urgent needs. In 2026, we're focusing our impact through 4 core community impact bundles designed to create lasting change – backed by data, powered by people.

Through your annual investment, you'll activate solutions in financial stability, family well-being and access for all across our region.



PROGRAM IMPACT PARTNERSHIP OPTIONS

PARTNERSHIP LEVEL	ANNUAL INVESTMENT	KEY BENEFITS
Visionary Partner	\$150,000	<ul style="list-style-type: none"> • Prominent logo on all printed and digital materials, reports and event signage • Four tailored team volunteer activations • Quarterly dedicated social media and program posts with sponsor tags • Recognition in TUW newsletters • One private team tour of Center of Strong Families • Two custom Lunch & Learns led by TUW program leaders • Logo featured on TUW website for one year • 2 comped customized volunteer engagement opportunities
Transformative Partner	\$100,000	<ul style="list-style-type: none"> • Medium-sized logo on printed and digital materials, reports and event signage • Three team volunteer activations • Bi-annual dedicated social media and program posts with sponsor tags • Recognition in TUW newsletters • One custom Lunch & Learn led by TUW program leaders • Logo featured on TUW website for one year • 1 comped customized volunteer engagement opportunity
Unity Partner	\$50,000	<ul style="list-style-type: none"> • Logo on printed and digital materials, reports and event signage • Two team volunteer activations • Annual social media post recognizing sponsorship • Recognition in TUW newsletters • Logo featured on TUW website for one year
Community Builder	\$25,000	<ul style="list-style-type: none"> • Name listed on printed and digital materials, reports and event signage • One team volunteer activation • Recognition in TUW newsletters • Logo featured on TUW website for one year
Supporter	\$10,000	<ul style="list-style-type: none"> • Name listed on printed and digital materials, reports and event signage • Recognition in TUW newsletters • Logo featured on TUW website for one year

PROGRAMMATIC BUNDLES

When you have determined your Annual Investment Level, select one Programmatic Bundle to support from the options described below:

TRI-COUNTY FOR ALICE® SPONSORSHIP:

Fund vital data sharing opportunities and community activations to inform investments.

- Funds the SC ALICE Report, local data activation and poverty simulation experiences.
- Powers Changemaker Mini-Grants for small nonprofits tackling barriers faced by ALICE® families.
- Positions your brand as an innovative leader in building strong families and a strong community.

COMMUNITY NAVIGATOR SPONSORSHIP:

Ensure families can access support when and where they need it.

- Powers 211 Helpline, CharityTracker™ platform and Centers for Strong Families ensuring streamlined access to services across the Tri-County.
- Provides emergency response kits and expands agency connectivity to reduce duplication and accelerate help.
- Your partnership helps reduce fragmentation in the system—maintaining dignity and building trust during every touchpoint.

BREAKING BARRIERS SPONSORSHIP:

Fund solutions that remove everyday obstacles to employment, health and stability.

- Includes Barriers to Employment Fund (e.g., child care, ID access, transportation) and community-based mobile care.
- Your support empowers families to move from surviving to thriving.

MISSION UNITED SPONSORSHIP:

Ensure veterans and first responders can access support when and where they need it.

- Includes support for Mission United, a dedicated initiative serving veterans, military families and first responders with targeted navigation and wraparound resources.
- Your partnership helps reduce fragmentation in the system - maintaining dignity and building trust during every touchpoint.



2026 PROGRAM IMPACT INVESTMENT COMMITMENT FORM



Corporate Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Signature: _____

ANNUAL PARTNERSHIP LEVEL & PROGRAMMATIC BUNDLE SELECTIONS

Mark one (1) in this column:

AND

Mark one (1) in this column:

____ Visionary Partner – \$150,000 annually

____ Tri-County for ALICE® Sponsorship

____ Transformative Partner – \$100,000 annually

____ Community Navigator Sponsorship

____ Changemaker Partner – \$50,000 annually

____ Breaking Barriers Sponsorship

____ Community Builder – \$25,000 annually

____ Mission United Sponsorship

____ Supporter – \$10,000 annually

____ Invoice me for my Program Impact Investment commitment.

*Invoices will be provided within 30 days of pledge and payment is due within 30 days of the receipt of the invoice.

____ Please find my check enclosed (payable to Trident United Way)

____ Please charge my (circle one): VISA MasterCard American Express Discover

Card Number: _____ Expiration Date: _____

3 Digit Code: _____ Zip Code: _____

Please return this signed Commitment Form and payment to:

Mail: Trident United Way PO Box 63305 North Charleston, SC 29419

Email: Brooke Chhina, VP of Corporate Advancement bchhina@tuw.org

As a 501(c)(3) nonprofit, donations to Trident United Way (EIN 57-0314378) are tax deductible. However, please note that certain benefits, such as event tickets or meals included in sponsorship packages, may not be tax deductible. Thank you for your support in our mission to create positive change in our community.

