

TRIDENT UNITED WAY ALLIANCE PROGRAM

You can help fortify the life-improving work taking place right here in the Tri-County by joining *The Trident United Way Alliance*. As a member, your contribution will provide a single, comprehensive gift in support of special meetings and activities that shine a light on the impact made through TUW investments and initiatives. You or your organization will play a role – and will be recognized for – uniting our community. Express your philanthropic vote of confidence in Trident United Way through your membership in *The Trident United Way Alliance*.

CHOOSE YOUR LEVEL OF ALLIANCE SUPPORT

CHAMPION LEVEL SPONSOR	\$10,000 per year
ADVOCATE LEVEL SPONSOR	\$5,000 per year
FRIEND LEVEL SPONSOR	\$2,500 per year

(In-kind donations are recognized at 20% of dollar value.)



ALLIANCE MEMBERS RECOGNIZED IN THE FOLLOWING WAYS:

	CHAMPION	ADVOCATE	FRIEND
Days of Caring - Company name printed on back of T-shirts	●		
Days of Caring - Recognized in social media shout-outs	●	●	
Days of Caring - Listed on email blasts (300 contacts)	●	●	●
Days of Caring - Listed on website	●	●	●
Days of Caring - Concierge Project Coordination	●	●	●
Days of Caring - Branded item to be included in participant bags (300 items)	●	●	●
Days of Caring - T-Shirts and other supplies provided by TUW and delivered to your office	50	20	10
Day of Action - Listed on website	●	●	
Day of Action - Listed on email	●	●	
Day of Action - Included in sponsor lists (social media, video, email)	●	●	
Recognition in Trident United Way leadership listings	●	●	●
Recognized at event - Tocqueville Society events	●		
Recognized at event - Palmetto Society events	●	●	●
Recognized at event - Donor Network events	●	●	●

THANK YOU TO OUR 2022-2023 ALLIANCE MEMBERS:

CHAMPION

Adams Outdoor Advertising
Anita Zucker and The InterTech Group Inc.
Chernoff Newman
Ingevity
Johnson & Johnson
Life Cycle Engineering Inc.
MUSC Health
Nucor
Publix Super Markets, Inc.

Roper St. Francis Healthcare
The Post and Courier

ADVOCATE

FORVIS
Santee Cooper

FRIEND

The Bank of South Carolina

JOIN THE MOVEMENT



Trident United Way

TUW.ORG/ALLIANCE-PROGRAM

