

ENGAGE+

CONCIERGE SERVICE FOR VOLUNTEER EXPERIENCES

2026 Offerings

AT-A-GLANCE

ENGAGE+ provides your employees with hands-on, volunteer opportunities that strengthen our community, deepen your team's connection and advance Trident United Way's mission of helping hardworking families achieve financial stability.

With **ENGAGE+** Trident United Way manages the planning, supplies and staffing so your company team can focus on connection and impact.



WAYS TO ENGAGE

Quick Impact: Pack & Impact (30-60 minutes)

A one-time kit-packing activity for employees – quick, tangible, team-building.

Deep Impact: Skills for Stability (90 minutes)

Skills-based volunteer experiences where employees serve as experts in financial coaching, career readiness, health and wellness – supporting families in a holistic way.

Annual Engagement Calendar (starting at \$12,500)

A customized 12-month calendar of volunteer activities tailored for your company – curated and managed by Trident United Way. (Kit packings, skills-based sessions, lunch and learns and offsite volunteer days) We remove the time and stress of volunteer event planning and create meaningful, mission-aligned engagement all year long.

PACK & IMPACT: KIT PACKING OPTIONS

VOLUNTEER PROJECT	IMPACT	SUPPLIES & SHIPPING	CORPORATE SUPPORT & LOGISTICS	TOTAL COST
Financial Planning Kits (minimum 50)	Provides calculators, budgeting tools and resources to help families take control of their finances.	\$750	\$500	\$1,250
STEM (Science, Technology, Engineering & Math) Kits (minimum 500)	Hands-on activities that spark curiosity in science and technology for local students.	\$1,500	\$500	\$2,000
Senior Adult Kits (minimum 250)	Comfort and wellness items that support dignity and independence for older adults.	\$2,000	\$1,000	\$3,000
Stability Starter Kits (minimum 100)	Household essentials for families transitioning into safe, stable housing.	\$2,000	\$1,000	\$3,000
Emergency Kits (minimum 50)	Critical supplies for families facing crisis or natural disaster.	\$2,000	\$1,000	\$3,000
Hygiene Kits (minimum 500)	Everyday essentials that restore dignity and health to individuals in need.	\$3,000	\$2,000	\$5,000
Oral Health Kits (minimum 500)	Supplies to promote healthy smiles and prevent future medical costs.	\$3,600	\$1,400	\$5,000
Kid Snack Kits (minimum 500)	Nutritious snacks for children to stay energized and focused.	\$3,200	\$2,000	\$5,200

All Pack & Impact events include:

- All supplies and materials + on-site coordination by Trident United Way staff.
- Trident United Way staff will provide a mission and impact briefing.
- Photo opportunities for internal and external recognition.
- Post-event Impact Summary for your team.

Optional Add-ons: catered lunch and 30 minute TUW interactive, mission presentation. Costs based on group size – generally additional \$250-\$1,000.

To scale for additional quantities in increments of 50, multiply Supplies/Shipping by the number of bundles.

Example: 150 financial planning kits = 3 bundles → Supplies/Shipping \$750 x 3 = \$2,250; Support/Logistics \$500
Total = \$2,750

Please allow 2-4 weeks to schedule and source supplies.

SKILLS FOR STABILITY: A SKILLS-BASED VOLUNTEER EXPERIENCE

You Teach. You Empower. You Change Lives.

Families across our region face barriers to financial stability, career advancement and personal growth. **Skills for Stability** offers a hands-on, skills-based volunteer opportunity where corporate and community partners **both sponsor and lead sessions** that equip local families with the tools and confidence to thrive. **Volunteers serve as instructors and mentors**, sharing professional expertise in financial management, career readiness and wellness, while Trident United Way manages logistics, coordination and family engagement.

All 90-minute sessions include:

- **Professional Headshots, Family Portraits and/or other Mementos** – confidence-building, dignity-driven resources for families.
- **Family-Friendly Format** – dinner provided; children welcome with onsite age-appropriate, supervised activities.

All sessions can also feature education topics such as:

- **Financial Stability Coaching** – budgeting, saving, credit building, life planning or homeownership.
- **Career Confidence Support** – resume review, interviewing tips, employment forms and HR guidance.
- **Health & Wellness Guidance** – nutrition or stress management tips from volunteer experts.

If your company has additional expertise to share, we can help you tailor a session that aligns with both your business's strengths and our mission of financial stability.

Sponsorship Investment:

- **Single session (\$3,000):** logo on session materials/signage and opening slide, post-event social thank-you with photo, website partner logo scroll 90 days), impact brief and photo package for internal communications.
- **Annual (4 sessions) – \$15,000:** everything above plus website partner logo scroll for the year, two social features, mention in TUW e-Newsletter, two tickets to State of Our Families and logo on Days of Caring shirts.

WHY THIS MATTERS

By partnering with Trident United Way through **ENGAGE+**, your company will:

- Provide both **tangible, immediate support** and **long-term stability resources** for local families.
- Offer your employees meaningful, team-building volunteer opportunities.
- Position your company as a **community leader committed to lasting change**.
- Gain authentic storytelling content for internal communications and external brand visibility.

GET INVOLVED. GIVE BACK. TAKE ACTION.

Next Steps

- Select your engagement type (Pack & Impact, Skills for Stability or Annual Calendar).
- Confirm your project date(s).
- Trident United Way handles all logistics to deliver a seamless, impactful experience.

CONTACT US

Brooke Chhina: Vice President of Corporate Advancement
Phone: (425) 923-9211
Email: bchhina@tuw.org

Katherine Torbush: Director of Strategic Volunteer Engagement
Phone: (404) 913-2697
Email: ktorbush@tuw.org



2026 ENGAGE+ INVESTMENT COMMITMENT FORM



Corporate Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Signature: _____

ENGAGE+ EXPERIENCE SELECTIONS

____ Quick Impact: Pack & Impact

Kit Type Selection:

- ☐ Financial Planning ____ kit qty ☐ STEM ____ kit qty ☐ Sr. Adult ____ kit qty ☐ Stability Starter ____ kit qty
☐ Emergency ____ kit qty ☐ Hygiene ____ kit qty ☐ Oral Health ____ kit qty ☐ Kid Snack ____ kit qty

____ Deep Impact: Skills for Stability

____ Single Session | \$3,000 ____ Annual Sponsor (4 Sessions) | \$15,000

Content Type You Will Teach:

- ☐ Financial Stability Coaching ☐ Career Confidence ☐ Health & Wellness ☐ Other topic(s)

____ Annual Engagement Calendar (TUW will reach out within XX days. Together, we will tailor a plan for your team!)

Initial Planning Notes: ____ projected # of events ____ projected # of volunteers per event

____ Invoice me for my ENGAGE+ commitment.

*Invoices will be provided within 30 days of commitment and payment is due within 30 days of receipt of the invoice.

____ Please find my check enclosed (payable to Trident United Way)

____ Please charge my (circle one): VISA MasterCard American Express Discover

Card Number: _____ Expiration Date: _____

3 Digit Code: _____ Zip Code: _____

Please return this signed Commitment Form and payment to:

Mail: Trident United Way PO Box 63305 North Charleston, SC 29419

Email: Brooke Chhina, VP of Corporate Advancement bchhina@tuw.org

and Katherine Torbush, Director of Volunteer Engagement ktorbush@tuw.org

As a 501(c)(3) nonprofit, donations to Trident United Way (EIN 57-0314378) are tax deductible. However, please note that certain benefits, such as event tickets or meals included in sponsorship packages, may not be tax deductible. Thank you for your support in our mission to create positive change in our community.