

TRIDENT UNITED WAY

2026 CORPORATE ENGAGEMENT &
EVENTS PARTNERSHIP OPPORTUNITIES



Trident
UNITED WAY

WHY SPONSOR?

Partner with Trident United Way to build a stronger, more resilient Tri-County region. Your sponsorship fuels high-impact initiatives that uplift working families, amplify community voices and drive real results across Berkeley, Charleston and Dorchester counties.

UNITED IS THE WAY™



BENEFITS OF PARTNERSHIP

Brand Visibility:

Your logo and company name will appear across Trident United Way's most visible events and campaigns, elevating your brand in front of community and business leaders.

Employee Engagement:

From Days of Caring to peer-to-peer campaigns, Trident United Way events offer meaningful team-building and leadership development opportunities for your staff.

Community Leadership:

Demonstrate your commitment to innovation and financial stability for all—positioning your company as a force for positive change.

2026 SPONSORSHIP OPTIONS

We offer annual, calendar-year sponsorship packages that provide strategic alignment with your philanthropic and business goals. You choose your partnership level, then select the engagement opportunities that best fit your values and visibility goals.

ANNUAL YEAR-ROUND DONOR GROUP SPONSORSHIPS:

Women United Group Sponsorship | Entire Year 2026

Support Trident United Way's Women United, a powerful network advancing opportunities for women and families across the Tri-County. Your sponsorship fuels events and engagement focused on empowering women as leaders and ensuring they have the resources and access needed to thrive financially and build strong futures.

Young Leaders United Donor Group Sponsorship | Entire Year 2026

Support Trident United Way's Young Leaders United, a dynamic network offering opportunities for under 40 professionals to connect. Your sponsorship powers engagement for members to give and grow through volunteering, fundraising and community-building events that support Tri-County families.

2026 SEASONAL EVENTS:

Young Leaders United Cocktails and Conversations | Spring 2026

An invitation-only evening of impact and connection, Cocktails & Conversations brings together established community leaders and rising professionals for meaningful networking and idea-sharing. Your brand is featured at this gathering that builds bridges between today's decision-makers and tomorrow's changemakers – fostering collaboration and driving progress for families across the Tri-County.

Women in Action Awards Luncheon | Spring 2026

Hosted by Women United, this signature annual luncheon celebrates the women driving change in our community with inspiring award winners and keynote speakers. This year's event will support the Women United Emergency Fund, a vital resource available through our Centers for Strong Families to help women and families navigate crises and maintain financial stability.

The luncheon will also feature an interactive ALICE® activity, giving attendees a powerful understanding of the daily challenges faced by ALICE households. This experience fosters a deeper understanding and galvanizes collective action.

Sponsorship positions your brand as a leader in advancing opportunities for women and families, while offering visibility at one of TUW's most inspiring and popular events.

Trident United Way Day of Action | June 21, 2026

Annual global volunteer movement in partnership with United Way Worldwide. Together, we support older adults in our Tri-County, building a stronger, more vibrant community for all.

Strong Futures Challenge (NEW!) Summer Peer to Peer Campaign | May - June

The Strong Futures Challenge is Trident United Way's community-wide campaign supporting teachers – many of whom are ALICE® households – and the students they serve. Through peer-to-peer fundraising, teacher wishlist drives and corporate team participation, this initiative mobilizes our community to provide educators with resources and students with school supplies. Sponsorship positions your company as a visible champion of education and financial stability, helping teachers and families across the Tri-County thrive.

Tee Off for Lasting Change Fundraiser | September 2026

More than just a tournament, this high-energy evening blends friendly competition, hospitality and networking at Charleston's TopGolf. Guests enjoy interactive play, silent auctions and opportunities to connect with business and community leaders – all while raising funds for Trident United Way's vital community programs.

Sponsorship of Tee Off for Lasting Change puts your brand in the spotlight at a dynamic fundraising event, aligning your company with community impact and a memorable team-building evening.

State of Our Families | October 2026

Trident United Way's landmark annual event that brings together local experts and organizations to discuss the state of economic realities of Tri-County families.

Strong Community In Motion Campaign (NEW!) | November - December 2026

Trident United Way's Strong Community In Motion is our year-end giving campaign, redefining how the Tri-County comes together to create change. This movement is powered by grassroots champions who host their own events – from fitness challenges and pickleball tournaments to creative community fundraisers – coupled with peer-to-peer team competitions that drive both giving and engagement.

By joining as a sponsor, your organization becomes a visible leader in igniting positive change right here in our community. All funds raised directly support our Centers for Strong Families, helping families build financial stability and brighter futures.

Days of Caring | November 17 - 19, 2026

Join the largest volunteer event in the Tri-County, mobilizing thousands of participants to support hundreds of nonprofits. Annual Sponsors receive early access to project placements.

Palmetto Society Shuck & Celebrate Donor Appreciation Event | January 2027

Donor appreciation event and impact celebration for Palmetto and Tocqueville Society members and sponsors centered around a favorite Lowcountry meal and social.

ENGAGEMENT & EVENT SPONSORSHIP LEVELS – BUILD YOUR YEAR, YOUR WAY.

How it works: Pick a tier → Select which events to sponsor → Enjoy year-round visibility + curated team experiences.

ANNUAL SPONSOR BENEFITS

- **Website recognition** on TUV's "Corporate Partners" webpage for the year
- **Dedicated social media thank-you** post (LinkedIn + Instagram) recognizing your company
- **Quarterly partner email update** with shareable impact stats and stories
- **Impact in action:** invitation for up to **10 employees** to tour a **Center for Strong Families** (private/hosted)
- **1 complimentary seat** for a staff member in **Young Leaders United** or **Women United** for the year (for sponsors \$10k+)
- **Customized Corporate Impact Reports** delivered at the end of calendar year with a snapshot view of partnership and shared impact. Includes financial support, volunteer engagement and community marketing analytics (for sponsors \$15k+)

PARTNERSHIP LEVEL	ANNUAL INVESTMENT	KEY BENEFITS
Title Sponsor (1 available)	\$50,000	Includes all Annual Sponsor Benefits, plus: <ul style="list-style-type: none"> • Co-branding on the full TUV engagement season (9 events) • Premier placement on Days of Caring shirts and event marketing materials • Up to 8 tickets per sponsored event (when tickets are sold) • Executive spotlight - speaking opportunity at one TUV event • Two customized volunteer experiences (mix and match: 1 Pack & Impact + 1 Skills for Stability; scope limits apply) • Comped Lunch and Learn with interactive ALICE® experience activity • Employer feature - partner spotlight in one TUV newsletter
Changemaker (up to 4 available)	\$25,000-\$49,999	Includes all Annual Sponsor Benefits, plus: <ul style="list-style-type: none"> • Large Logo on Days of Caring shirts • Marketing recognition for 6 TUV events • One customized volunteer experience (Pack & Impact or Skills for Stability; scope limits apply) • Up to 5 tickets per sponsored event • Verbal recognition at sponsored events • Private tour + Q&A with a Family Coach for your leaders (add-on option to host a Lunch & Learn at center site).
Empowerment (no max)	\$15,000-\$24,999	Includes all Annual Sponsor Benefits, plus: <ul style="list-style-type: none"> • Large Logo on Days of Caring shirts • Marketing recognition for 5 TUV events • Up to 4 tickets per sponsored event • Verbal recognition at sponsored events
Impact (no max)	\$10,000-\$14,999	Includes all Annual Sponsor Benefits, plus: <ul style="list-style-type: none"> • Name listing on Days of Caring shirts • Marketing recognition for 4 TUV events • Up to 4 tickets per sponsored event • Verbal recognition at sponsored events
Reliance (no max)	\$5,000-\$9,999	Includes all Annual Sponsor Benefits, plus: <ul style="list-style-type: none"> • Name listing on Days of Caring shirts • Marketing recognition for 3 TUV events • 2 tickets per sponsored event • Verbal recognition at sponsored events

Lead time: minimum 6 weeks for customized volunteer experiences (materials, staffing and site coordination). Branded apparel/signage deadlines vary by event.



CONTACT US

Brooke Chhina | VP of Corporate Advancement
Email: bchhina@tuw.org | Phone: (425) 923-9211

2026 ENGAGEMENT & EVENT SPONSORSHIP COMMITMENT FORM



Corporate Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Signature: _____

PLEASE CHECK YOUR DESIRED ANNUAL PARTNERSHIP LEVEL:

____ Title Sponsor - \$50,000 annually (1 available)

____ Changemaker - \$25,000 - \$49,999 annually (4 available)

____ Empowerment - \$15,000 - \$24,999 annually (4 available)

____ Impact - \$10,000 - \$14,999 annually

____ Reliance - \$5,000 - \$9,999 annually

____ Invoice me for my sponsorship commitment.

*Invoices will be provided within 30 days of pledge and payment is due within 30 days of the receipt of the invoice.

____ Please find my check enclosed (payable to Trident United Way)

____ Please charge my (circle one): VISA MasterCard American Express Discover

Card Number: _____ Expiration Date: _____

3 Digit Code: _____ Zip Code: _____

Please return this signed Commitment Form and payment to:

Mail: Trident United Way PO Box 63305 North Charleston, SC 29419

Email: Brooke Chhina, VP of Corporate Advancement bchhina@tuw.org

As a 501(c)(3) nonprofit, donations to Trident United Way (EIN 57-0314378) are tax deductible. However, please note that certain benefits, such as event tickets or meals included in sponsorship packages, may not be tax deductible. Thank you for your support in our mission to create positive change in our community.

2026 ENGAGEMENT & EVENTS SPONSORSHIP SELECTION WORKSHEET



Corporate Name: _____

Contact Name: _____

Phone: _____ Email: _____

Every effort will be made to match you to your selected events. A member of the TUW Advancement Staff will be in contact if an alternate selection is needed.

----- Title Sponsor - \$50,000 annually

You will receive sponsorship and recognition at all events:

- Cocktails & Conversations
- WU Awards Luncheon
- Day of Action
- Bright Futures Challenge
- Tee Off for Lasting Change
- State of Our Families
- Days of Caring
- Strong Community In Motion Campaign
- Palmetto Society Shuck & Celebrate Donor Appreciation Event
- 2 comped volunteer kit packing experiences

----- Changemaker - \$25,000 - \$49,999 annually

Choose 7 Events or Engagements:

- YLU Group Sponsor
- WU Group Sponsor
- Cocktails & Conversations
- WU Awards Luncheon
- Day of Action
- Bright Futures Challenge
- Tee Off for Lasting Change
- State of Our Families
- Days of Caring
- Strong Community In Motion Campaign
- Palmetto Society Shuck & Celebrate Donor Appreciation Event
- 1 comped volunteer kit packing experience

----- Empowerment - \$15,000 - \$24,999 annually

Choose 5 Events or Engagements:

- YLU Group Sponsor
- WU Group Sponsor
- Cocktails & Conversations
- WU Awards Luncheon
- Day of Action
- Bright Futures Challenge
- Tee Off for Lasting Change
- State of Our Families
- Days of Caring
- Strong Community In Motion Campaign
- Palmetto Society Shuck & Celebrate Donor Appreciation Event

----- Impact - \$10,000 - \$14,999 annually

Choose 4 Events or Engagements:

- YLU Group Sponsor
- WU Group Sponsor
- Cocktails & Conversations
- WU Awards Luncheon
- Day of Action
- Bright Futures Challenge
- Tee Off for Lasting Change
- State of Our Families
- Days of Caring
- Strong Community In Motion Campaign
- Palmetto Society Shuck & Celebrate Donor Appreciation Event

----- Reliance - \$5,000 - \$9,999 annually

Choose 3 Events or Engagements:

- YLU Group Sponsor
- WU Group Sponsor
- Cocktails & Conversations
- WU Awards Luncheon
- Day of Action
- Bright Futures Challenge
- Tee Off for Lasting Change
- State of Our Families
- Days of Caring
- Strong Community In Motion Campaign
- Palmetto Society Shuck & Celebrate Donor Appreciation Event

Please return this Event Selection Worksheet and signed Commitment Form to:

Trident United Way 6296 Rivers Ave # 200, North Charleston, SC 29406 or

to Brooke Chhina, VP of Corporate Advancement bchhina@tuw.org

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