

# LEADERSHIP GIVING

Trident United Way's giving societies are made up of community and business leaders like YOU who are passionate about changing lives and pulling together the expertise and resources that get meaningful results.



## Benefits YOU will enjoy as a member of the Trident United Way Leadership Giving Societies:

- Premiere networking and social events with other members
- Prominent recognition in Trident United Way's annual leadership listings
- Opportunities to engage with other highly influential philanthropists in our community
- Special communications about Trident United Way's work and the impact of your contribution
- Qualification for membership in all applicable affinity groups



### TRIDENT UNITED WAY PALMETTO SOCIETY:

The **Trident United Way Palmetto Society** recognizes donors who give \$1,000-\$9,999 annually to Trident United Way. Nearly 1,500 members strong, the Palmetto Society accounts for 25% of all giving through our organization in Berkeley, Charleston and Dorchester counties. The Palmetto Society members set a standard of charitable giving in our community and motivate others to contribute at a leadership level to Trident United Way.



### ALEXIS DE TOCQUEVILLE SOCIETY:

The **Trident United Way Tocqueville Society** is a worldwide network of extraordinary community leaders and philanthropists who invest \$10,000 or more annually through their local United Ways. At Trident United Way, our members demonstrate a deep commitment to making a tangible difference in the lives of children, young people and families in the Tri-County area.

# DONOR NETWORKS



## **WOMEN UNITED:**

Trident United Way Women United (WU) is an engaged network of philanthropic leaders committed to improving education, financial stability and health in our region through giving, advocacy and volunteerism.



## **AFRICAN-AMERICAN LEADERSHIP COUNCIL:**

Trident United Way African-American Leadership Council (AALC) is a network of black and minority leaders in the community working to create bold community change in education, financial stability and health throughout the Tri-County region.



## **YOUNG LEADERS UNITED:**

Trident United Way Young Leaders United (YLU) is a network of leaders ages 40 and under who are committed to improving education, financial stability and health in our community through giving, volunteerism and advocacy.

## **BENEFITS YOU WILL ENJOY AS A MEMBER OF THE TRIDENT UNITED WAY DONOR NETWORKS:**

- Invitations to exclusive networking and social events
- Invitations to annual members only events
- Access to volunteer and community engagement opportunities
- Professional development opportunities
- Select opportunities to network with philanthropic community leaders
- Bimonthly newsletters and regular communications from Trident United Way
- Recognition in Trident United Way leadership listings

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# AFRICAN AMERICAN LEADERSHIP COUNCIL



**Trident United Way African American Leadership Council (AALC)** is a network of engaged African American and minority leaders in the community who seek to harness their power and philanthropy to create bold community change. We leverage resources to advance education, financial stability and health throughout the Tri-County region.

**We work to solve pressing community issues through Trident United Way's education, financial stability and health initiatives.**

**We support Trident United Way with our time, talent and treasure — using our experiences and our voices to make a difference for our neighbors.**

**We network and inform by sharing data about community conditions to increase our knowledge — strengthening our collective ability to create change.**

## MEMBERSHIP BENEFITS

Become a member of the Palmetto Society with a gift of \$1,000 or more annually and get involved with any of our donor networks.

- Invitations to exclusive networking and social events
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- Access to volunteer and community engagement opportunities
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# AFRICAN AMERICAN LEADERSHIP COUNCIL

## BECOME A MEMBER

Trident United Way African American Leadership Council consists of African American and minority philanthropists who contribute \$1,000 or more annually.



## AALC STEP-UP PROGRAM

Step-Up members make a commitment to increase their Trident United Way gift — giving at least \$500 in year one, \$750 in year two and \$1,000 in year three. Step-Up members are recognized as full AALC members and have access to all AALC benefits.

## AALC ANNUAL EVENTS



### BOOK DRIVE

Providing books for elementary students with reading challenges



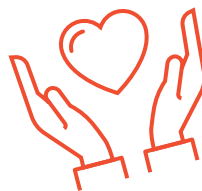
### MEMBER CELEBRATION

Opportunity to network and celebrate the network's achievements



### LUNCH & LEARN

Conversations on health disparities experienced by African Americans and other minorities



Multiple volunteer opportunities yearly

For more information, contact Mechelle Jackson at (843) 740-7736 or [mjackson@tuw.org](mailto:mjackson@tuw.org)







**Trident United Way Women United (WU)** is an engaged network of philanthropic leaders committed to improving education, financial stability and health in our region through giving, advocacy and volunteerism.

**We are Women United.**

Women United is a diverse and vibrant community. We are bound together by a powerful sense of belonging – to each other, to the organization’s mission and to the communities we call home. Our powerful, global network of women leaders, over 70,000 strong, lives united against the most critical issues facing more than 165 communities in six countries.

**We ignite change.**

We tackle the issues that matter most to our neighbors. We empower each other to leverage our passions, ideas, expertise and resources to transform the conditions in which people live.

## MEMBERSHIP BENEFITS

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## WHY ENGAGE?

You'll be a part of a community of like-minded women who contribute their personal passions, best ideas and unique strengths to the mission of building stronger communities.

In our communities, we volunteer alongside others, network and collaborate with community leaders, learn more about critical issues and advocate for change at the local and state level.

## WOMEN UNITED ANNUAL EVENTS



### LUNCH & LEARN SESSIONS

Conversations on timely topics to build knowledge on community challenges and drive engagement



### WOMEN UNITED AWARDS LUNCHEON

An annual gathering of Women United members to acknowledge and celebrate outstanding women leaders in the Tri-County region



Multiple volunteer opportunities yearly

For more information, contact Louise Lawton at  
(843) 740-7743 or [LLawton@tuw.org](mailto:LLawton@tuw.org)





# YOUNG LEADERS UNITED



**Trident United Way Young Leaders United (YLU)** is a network of leaders ages 40 and under who are committed to improving education, financial stability and health in our community through giving, volunteerism and advocacy.

**Trident United Way Young Leaders United engages, empowers and unites young philanthropists in the Tri-County who want to create lasting impact in their communities. Members share a passion for advancing community solutions.**

## MEMBERSHIP BENEFITS

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## WHY ENGAGE?

Young Leaders United represents the next generation of leaders in the Tri-County region.

Since 2011, Trident United Way YLU has provided members with engagement opportunities in the areas of volunteerism, professional development and networking.



## MEMBERSHIP ELIGIBILITY

YLU - Donors ages 30-40 years old contributing an annual individual or combined gift of \$1,000 or more to Trident United Way

YL20 - YLU step-up program for donors ages 20-29 years old contributing an annual individual or combined gift of \$500 or more to Trident United Way

## YLU ANNUAL EVENTS



### MIX AND MINGLE

Join members from the TUW Tocqueville Society for an opportunity to network and connect with other philanthropic leaders



### BACK TO SCHOOL SUPPLY DRIVE AND EVENT

School Supply drive to provide essential supplies to students in need at Title 1 Elementary Schools paired with an event to network with members and prospects.



Multiple volunteer opportunities yearly

For more information, contact Danielle Trauth-Jurman at (843) 740-7756 or [dtrauthj@tuw.org](mailto:dtrauthj@tuw.org)