



# WHO IS ALICE<sup>®</sup>?

**ALICE** represents the **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed families and individuals who live and work in the Tri-County.

We all know ALICE. Many of us are ALICE, or have been ALICE. The ALICE population makes up our community's essential workforce in roles such as cashiers, servers, home nurses, truck drivers, educators and more.

Although employed with vital jobs that keep our communities running, ALICE workers don't earn enough to cover the rising costs of living, leaving individuals and families one emergency or unexpected expense away from a cycle of financial instability.

## IN THE TRI-COUNTY

**Nearly 128,000 households (40%)** live below the ALICE threshold.



 **Under Federal Poverty Level** (4-person household: \$30,000 max annual income)

 **Under Estimated ALICE Survival Budget** (4-person household: \$60,000 annual income)

 **Above ALICE threshold**

## HOW TRIDENT UNITED WAY IS HELPING

Trident United Way is paving the way to financial stability for ALICE individuals and families. With our expansive network of nonprofit partners, volunteers and donors, we connect ALICE to immediate support and assistance programs that open opportunities for long-term change.

## BRIDGING THE GAP

The gap between ALICE's income and expenses means regularly facing impossible decisions, like choosing to see a doctor or choosing to pay the rent that month.

Every sacrifice and risky trade-off can threaten a family's health, safety and financial stability.

Bridging the income and expense gap builds financial stability for ALICE individuals and families and creates a stronger Tri-County community.



If you are an ALICE household, call or text 211 to connect with resources that can open opportunities for you and your family.

2·1·1

## HOW YOU CAN HELP

### IF YOU ARE

A community or business leader



Part of a nonprofit



A student



A professional



A company



Everyone



### YOU CAN

Organize a giving campaign and educate your employees about TUV and community resources available.

Partner with TUV.

Get your class involved in group volunteer opportunities that support ALICE families.

Get involved in skills-based volunteer opportunities.

Create HR policies and stipends to lower out-of-pocket costs for essentials like transportation, technology and childcare.

Donate, volunteer or spread the word.



Visit [TUV.org/ALICE](https://www.tuv.org/ALICE)  
for more ways  
to contribute.



Trident United Way