

TRIDENT UNITED WAY ALLIANCE PROGRAM

Join the movement! You can help fortify the life-improving work taking place right here in the Tri-County by joining *The Trident United Way Alliance*. As a member, your contribution will provide a single, comprehensive gift in support of special meetings and activities that shine a light on the impact made through TUW investments and initiatives. You or your organization will play a role – and will be recognized for – uniting our community. Express your philanthropic vote of confidence in Trident United Way through your membership in *The TUW Alliance*.



“At SouthState, we are committed to having a meaningful influence in the communities we serve. That’s why we participate in the Alliance Program, and we are proud to be associated with the special events and activities that demonstrate Trident United Way’s impact in action.”

Tim B. Sease, CFP, ChFC
 Managing Director of Investment Services
 Executive Vice President
 SouthState Bank

CHOOSE YOUR LEVEL OF TUW ALLIANCE SUPPORT

- CHAMPION LEVEL SPONSOR** \$10,000 per year
- ADVOCATE LEVEL SPONSOR** \$5,000 per year
- FRIEND LEVEL SPONSOR** \$2,500 per year

(In-kind donations are recognized at 20% of dollar value.)

TUW ALLIANCE MEMBERS RECOGNIZED IN THE FOLLOWING WAYS:

	CHAMPION	ADVOCATE	FRIEND
Day of Caring - Company name printed on back of T-shirts	●		
Day of Caring - Recognized in social media shout-outs	●	●	
Day of Caring - Listed on email blasts (300 contacts)	●	●	●
Day of Caring - Listed on website	●	●	●
Day of Caring - Concierge Project Coordination	●	●	●
Day of Caring - Branded item to be included in participant bags (300 items)	●	●	●
Day of Caring - T-shirts and other supplies provided by TUW and delivered to your office	50	20	10
Day of Action - Listed on website	●	●	
Day of Action - Listed on email	●	●	
Day of Action - Included in sponsor lists (social media, video, email)	●	●	
Listed in annual Philanthropy & Impact Report	●	●	●
Listed in Top Executive Packet	●	●	●
Listed in 'Thank You' ad in The Post & Courier	●	●	●
Recognized on invite - Tocqueville Society events	●		
Recognized on invite - Palmetto Society events	●	●	●
Recognized on invite - Donor network events	●	●	●

THANK YOU TO OUR 2020-2021 ALLIANCE MEMBERS:

CHAMPION

Adams Outdoor Advertising
 Anita Zucker and The InterTech Group Inc.
 Chernoff Newman
 Clement Rivers, LLP
 Dominion Energy
 INEOS
 Ingevity
 Life Cycle Engineering Inc.

MUSC Health
 Nucor
 The Post and Courier
 Publix Super Markets, Inc.
 Santee Cooper
 South State Bank

ADVOCATE

First Citizens Bank
 Select Health of South Carolina
 South Carolina Federal Credit Union
 Trident Health/HCA South Atlantic Division

FRIEND

The Bank of South Carolina
 Charleston Regional Business Journal