

TRIDENT UNITED WAY

2025 Program Impact
Sponsorship Opportunities



Trident
UNITED WAY

WHY PARTNER WITH US?

Your corporate sponsorship directly supports Trident United Way's mission to create lasting impact across the Tri-County area. Together, we deliver innovative programs in education, financial stability and health that empower families and individuals to thrive. Through your investment, we can drive measurable change and build stronger, more resilient community for all.



BENEFITS OF PARTNERSHIP

1. Brand Visibility:

Promote your organization through Trident United Way's wide-reaching digital platforms, event materials and community reports.

2. Employee Engagement:

Inspire your team through volunteer opportunities, leadership events and tailored engagement experiences.

3. Community Leadership:

Demonstrate your corporate leadership and commitment to creating measurable, positive change in the Tri-County area.

PROGRAM IMPACT PARTNERSHIP LEVELS AND BENEFITS

PARTNERSHIP LEVEL	ANNUAL INVESTMENT	KEY BENEFITS
Visionary Partner	\$150,000	<ul style="list-style-type: none"> • Prominent logo on all printed and digital materials, reports and event signage • Tailored quarterly volunteer experiences (Kit Assembly or Hands-On options available) • Quarterly dedicated social media and program posts with sponsor tags • Recognition in TUV newsletters • Bi-annual site tours (Resource Connection Centers, FoodShare) • Priority invites/first offers for major programmatic events • 2 custom Lunch & Learns led by TUV program leaders • Logo featured on TUV website for one year
Transformative Partner	\$100,000	<ul style="list-style-type: none"> • Medium-sized logo on printed and digital materials, reports and event signage • Tailored bi-annual volunteer experiences (Kit Assembly or Hands-On options available) • Bi-annual dedicated social media and program posts with sponsor tags • Recognition in TUV newsletters • Annual site tours (Resource Connection Centers, FoodShare) • Priority invites/first offers for major programmatic events • 1 custom Lunch & Learn led by TUV program leaders • Logo featured on TUV website for one year
Unity Partner	\$50,000	<ul style="list-style-type: none"> • Logo on printed and digital materials, reports and event signage • Annual volunteer experiences (Kit Assembly or Hands-On options available) • Annual social media post recognizing sponsorship • Recognition in TUV newsletters • Priority invites/first offers for major programmatic events • Logo featured on TUV website for one year
Community Builder	\$25,000	<ul style="list-style-type: none"> • Name listed on printed and digital materials, reports and event signage • Annual social media post recognizing sponsorship • Recognition in TUV newsletters • Priority invites/first offers for major programmatic events • Logo featured on TUV website for one year
Supporter	\$10,000	<ul style="list-style-type: none"> • Name listed on printed and digital materials, reports and event signage • Recognition in TUV newsletters • Priority invites/first offers for major programmatic events • Logo featured on TUV website for one year

PROGRAMMATIC BUNDLES

When you have determined your Annual Investment Level, select one Program Impact Bundle to support from the options described below:

TRI-COUNTY FOR ALICE® SPONSORSHIP:

Supports initiatives like the **ALICE® Report Publications, Community Poverty Simulations and ChangeMaker Grants** to address the needs of struggling families in our community.



FOOD INSECURITY SPONSORSHIP:

Empowers the **FoodShare** program to combat hunger and ensure equitable access to nutritious food.



COMMUNITY NAVIGATOR SPONSORSHIP:

Fuels efforts such as the **211 Helpline, CharityTracker™ Tool, Emergency Kits and Resource Connection Centers** operations to provide essential care and support for those in need.



BREAKING BARRIERS SPONSORSHIP:

Supports programs that remove barriers to employment, childcare, healthcare and financial stability through initiatives like the **Barriers to Employment Fund, Home Essentials Kits and Mobile Health/Telehealth programs.**

AMERICORPS SPONSORSHIP:

Helps cover the cost of **AmeriCorps navigator training** and provides vital training and programmatic support for participants.



VITA SPONSORSHIP:

Covers programmatic costs of the **Volunteer Income Tax Assistance (VITA)** program, offering tax prep support and volunteer training to the community.



NEXT STEPS:

- 1. Schedule a Meeting:** Connect with Trident United Way's team to select sponsorship opportunities that align with your goals.
- 2. Select Your Sponsorship Level:** Choose from a range of options designed to maximize your impact and visibility.
- 3. Activate Your Partnership:** Join us in driving meaningful change through Trident United Way's transformative programs.



UNITED IS THE WAY™

CONTACT US

Brooke Chhina | Director of Advancement
Email: bchhina@tuw.org | Phone: 425.923.9211

Joey Current | Director of Strategic Partnerships
Email: jcurrent@tuw.org | Phone: 843.709.2544

LET'S BUILD A BRIGHTER FUTURE TOGETHER!

2025 PROGRAM IMPACT INVESTMENT COMMITMENT FORM



Corporate Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Signature: _____

ANNUAL PARTNERSHIP LEVEL & PROGRAMMATIC BUNDLE SELECTIONS

Mark one (1) in this column:

AND

Mark one (1) in this column:

____ Visionary Partner – \$150,000 annually

____ Tri-County for ALICE® Sponsorship

____ Transformative Partner – \$100,000 annually

____ Food Insecurity Sponsorship

____ Changemaker Partner – \$50,000 annually

____ Community Navigator Sponsorship

____ Community Builder – \$25,000 annually

____ Breaking Barriers Sponsorship

____ Supporter – \$10,000 annually

____ AmeriCorps Sponsorship

____ VITA Sponsorship

____ Invoice me for my Program Impact Investment commitment.

*Invoices will be provided within 30 days of pledge and payment is due within 30 days of the receipt of the invoice.

____ Please find my check enclosed (payable to Trident United Way)

____ Please charge my (circle one): VISA MasterCard American Express Discover

Card Number: _____ Expiration Date: _____

3 Digit Code: _____ Zip Code: _____

Please return this signed Commitment Form and payment to:

Mail: Trident United Way PO Box 63305 North Charleston, SC 29419

Email: Brooke Chhina, Director of Advancement bchhina@tuw.org

As a 501(c)(3) nonprofit, donations to Trident United Way (EIN 57-0314378) are tax deductible. However, please note that certain benefits, such as event tickets or meals included in sponsorship packages, may not be tax deductible. Thank you for your support in our mission to create positive change in our community.

