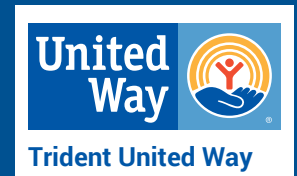


IMPACT REPORT 2022-2023



UNITED WE IMPROVE LIVES



LEADING THROUGH TRANSITION

2022-2023 was a year of transition for Trident United Way, and I was deeply honored to have had the opportunity to lead in this pivotal time in our organization's history. The retirement of our previous CEO in August 2022 led to an extensive nationwide search for a new leader, as Board Member Brad Davis stepped in as our chief executive in the interim.

As the board searched for a leader to bring TUW into our next era, the staff maintained the organization's deep commitment to the Tri-County, launching new programs, ideas and partnerships. With Brad Davis at the helm, this team was unwavering in their work to uplift our community.

In April of 2023 our board was thrilled to welcome David "DJ" Hampton II as Trident United Way's President & CEO. He hit the ground running, guiding our organization with passion for our mission, innovative strategies and drive to maximize efficiencies for impactful growth.

At the end of an incredible year spent on the ground with this team, I want to impress upon each of you reading this how dedicated the staff at Trident United Way is to our Tri-County community. I have spent decades working with TUW, but having the opportunity to work "behind the scenes" and witness the diligence and commitment of this staff was extraordinary. They are a strong and steady force in this community.

As I close out my time as Board Chair, I am more energized than ever before to ramp up my support of this organization and this team. I urge you to do the same. I assure you that in doing so both you and our community will be changed for the better.

Wendy W. Kopp
2022-2023 Chair
Trident United Way
Board of Directors



LOOKING TO THE FUTURE

Trident United Way is an organization driven by passionate volunteers and staff leaders who are proud of our rich history and are committed to the Tri-County community.

My first priority when I began this role was to engage in a "Listening, Seeing, Thinking Tour." *Listening* to what those closest to us are saying, *seeing* the work through their eyes and *thinking* about what our community needs from us in this moment, and in the future.

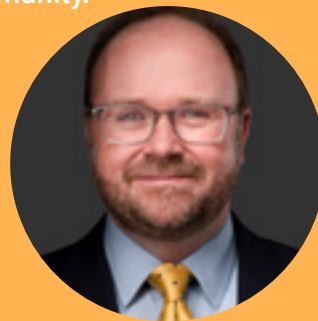
These important conversations with leaders across the Tri-County provided me with foundational knowledge about our organization and a deeper understanding of the needs in our community.

- The community is optimistic about the future of Trident United Way.
- We have a strong staff and board.
- Trident United Way is working to adapt to the growth and evolution of our Tri-County.
- Costs are up across the board, and it is increasingly difficult for hardworking families to get ahead.
- The community needs Trident United Way's leadership now more than ever.

Trident United Way is uniquely positioned to support our community by telling this story and creating paths to impactful change. Our trusted role as nonpartisan, local problem solvers enables us to set the table for business, nonprofit and government leaders to work on collaborative solutions to the most pressing obstacles facing our community.

I look forward to partnering with each of you in these efforts, because UNITED, we thrive.

David "DJ" Hampton II
President & CEO
Trident United Way



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COMMUNITY LEADERS

Trident United Way is proud to work with all its donors, partners and volunteers whose contributions make a positive impact in our Tri-County community.

LIVE UNITED®



OUR MISSION

Trident United Way is a catalyst for measurable community transformation in education, financial stability and health.



CLICK TO VIEW

2022-2023 BOARD OF DIRECTORS

EDUCATION

Improve educational outcomes for all students well before kindergarten.

Every child will be supported from birth to be prepared for school, meet grade-level standards and graduate from high school prepared for employment or higher education.



CLICK TO VIEW

2022-2023 LEADERSHIP DONORS



FINANCIAL STABILITY

Improve financial stability for all people to enjoy a quality standard of living.

Build access and share community tools that break down barriers to financial stability. Our neighbors will have an opportunity and the tools for personal advancement, from crisis to financial stability.



CLICK TO VIEW

2022-2023 LEADERSHIP VOLUNTEERS

HEALTH

Improve the health of all individuals.

Create a healthier community by making it easier for partners to work together. Our neighbors will have access to health care, know how to lead healthy lives and be empowered to live and participate in environments that promote good health.



BERKELEY COUNTY AND DORCHESTER COUNTY RESOURCE CONNECTION CENTERS

The Resource Connection Centers bring together more than 10 nonprofit service providers that help individuals and families in Berkeley and Dorchester counties increase their financial stability.



FOOD PHARMACIES

Trident United Way's food pharmacy partnerships embrace the concept of food-as-medicine and acknowledge the profound impact of dietary choices on overall health and wellness outcomes. Our efforts are strengthened by partnerships with local organizations like the Lowcountry Food Bank.

At the food pharmacy at St. James Health and Wellness Clinic in McClellanville, SC:

11,941 patient population **1,255** pounds of produce were distributed to 395 individuals who have screened positive for food insecurity (as of 6/30/23)

FOODSHARE BERKELEY COUNTY

FoodShare Berkeley County is a new program that launched at the beginning of FY23-24, offering fresh food boxes of fruits and vegetables at an affordable price with bi-weekly pickup at our Berkeley County Resource Connection Center.

OVER 10,000 pounds of fresh produce were distributed to the community in the first quarter of FoodShare Berkeley County's operations.


BARRIERS TO EMPLOYMENT FUND

Trident United Way's Barriers to Employment Fund provides community members with tools, supplies, funds and other resources that otherwise create barriers to beginning or sustaining steady employment. This can include anything from a short-term bus pass to medical uniforms to steel-toe boots.

45 individuals served to help gain and sustain steady employment **MOST NEEDED** ✓ Bus passes, industry-specific shoes, work clothing/uniforms

COMMUNITY GARDEN GRANTS

In partnership with Clemson Extension and the USDA, Trident United Way has awarded grants to three groups to build gardens in their communities, supporting community health by increasing access to fresh fruits and vegetables.

-  Grace Impact Development Center (Berkeley County)
- Whipper Barony Neighborhood (Charleston County)
- The Dorchester County Career and Technology School (Dorchester County)

7,427

Total Individuals Served
(3,620 NEW individuals)

In FY 2022-2023

13,514

Total Services Provided
(6,193 Basic Needs Services Provided)

In FY 2022-2023

\$123,303

Financial Assistance to Tri-County Individuals and Families (via initiatives by TUW and our partners)

In FY 2022-2023





IMPACT: BARRIERS TO EMPLOYMENT



In an economy where there are many jobs available, it can be difficult to understand why some people in our community may remain unemployed. In fact, unless you have experienced poverty or homelessness, the idea of a “barrier to employment” may have never crossed your mind. These barriers can include anything that could make employment difficult or even impossible, such as lack of adequate housing, clothing, food, transportation, childcare, uniforms, steel-toe boots or other equipment required to perform certain occupations.

Trident United Way’s Resource Connection Centers see community members experiencing barriers to employment on a regular basis and are able to utilize our Barriers to Employment Fund to help these neighbors obtain and sustain employment. This can be transformational not only for the person starting a new job, but for their entire family for years to come.

Recently, a client at the [Dorchester Resource Connection Center](#) needed to purchase a pair of work pants required for their new job. They would not have the funds for the pants until receiving their first paycheck, but could not begin the job without them.

Through Trident United Way’s Barriers to Employment Fund, our case manager was able to purchase and send a week’s worth of pants and a pair of non-slip shoes to the client’s home.

While the investment was relatively small in terms of funding, it enabled the client to begin work knowing they had all the materials they needed to show up prepared and succeed in their new position. “This was truly a godsend,” they said when they called to thank the case manager.

211 RESOURCE LINE

Assistance is available by phone, text and SC211.org

SC211 is an essential service that can help individuals and families access a number of local resources with one call. The 211 guides are caring navigators who connect callers to resources for food, healthcare services, mental health and other resources available in Berkeley, Charleston and Dorchester Counties.

2.1.1

Get Connected. Get Help.™



Trident United Way partner, SC Thrive, utilizes Thrive Hub, a web-based system that allows counselors to help clients apply for multiple resources during a single interview.



2,190

Tax Returns Completed



4,148

Benefits Applications Completed



1,095

Individuals Completed Free Tax Forms

\$7,686,124

Estimated Value of Benefits Applications

\$298,935

Dollars Saved in Tax Preparation Fees

\$1,952,385

Estimated Value of Tax Returns Completed



AmeriCorps
South Carolina

Trident United Way's AmeriCorps program assists in meeting basic needs and increasing financial literacy throughout the Tri-County region. AmeriCorps members build capacity for the organizations they work with to provide financial stability services directly to clients.

Trident United Way's 7 AmeriCorps members provided basic needs/crisis mitigation services to

819 households with **1,531** family members



CharityTracker

CharityTracker™ is a web application that Trident United Way provides free of charge to nonprofits in the Tri-County region for shared case management and to gather and report statistical data for resource development, strategic planning and measuring outcomes.

- **380** Organizations Using Charity Tracker™
- **24,104** Individuals Assisted from **12,740** Households
- **99,094** Services Provided
- **\$1,263,092** Estimated Value of Services Provided

15,050

Total Calls in Tri-County

19,238

Total Referrals in Tri-County

283,431

Website Visits Statewide

Top Caller Needs: Rent Payment Assistance, Electric Service Payment Assistance, Shelters and Affordable Housing



IMPACT: DORCHESTER RESOURCE CONNECTION CENTER



In our Tri-County community we have families of all shapes and sizes. Many homes are multi-generational, and many grandparents have full custody of their grandchildren. Because every family looks different, income, schedules and abilities to work vary in each situation. Trident United Way sees all of our Tri-County families and works to meet each where they are to provide the supports that would be most impactful to their financial stability.

Margaret has custody of her granddaughter, who is still too young to attend public school. She also works and is the sole earner for her family. Like many caregivers, Margaret struggles with the balance of work and childcare, and she relies on the generous support of friends and family to watch her granddaughter while she is at work. Unfortunately, when she doesn't have someone to watch her, she has to miss a shift, which means she regularly forgoes a portion of her monthly income.

With the support of the Dorchester Resource Connection Center, Trident United Way was able to connect Margaret to HALOS to obtain childcare and HELP of Summerville to assist with some unpaid bills. TUW also worked with Margaret to create a budget and develop a course of action until her granddaughter is of school age. Margaret was excited about the resources we were able to provide and relieved to have a plan forward for herself and her family.

Now, knowing that she has safe, accessible childcare for her granddaughter, Margaret can work the hours needed to make ends meet. The relief from this constant source of stress also allows her to have more focused time with her granddaughter, which will set her up for greater success when she is ready to attend school.



VOLUNTEER UNITED

An unstoppable force for good in the Tri-County

Trident United Way promotes a culture of volunteerism by engaging its corporate partners and individual volunteers through valuable service opportunities. Volunteering is a great way to give back and create team unity and leadership opportunities for your employees.

Our signature volunteer events include Days of Caring, Day of Action and Read Across America Day. We also support year-round opportunities for groups or individual volunteers.



AALC ANNUAL BOOK DRIVE

The African American Leadership Council holds an annual book drive to collect books for Title I Schools in the Tri-County community and help beat the "summer slide."

 **1,800** books donated to our Tri-County elementary students

WOMEN UNITED PROJECT UNDERCOVER DONATION DRIVE

Underwear and bras are the most under-donated, yet most-needed items of clothing. This year, as part of the Women United Awards Luncheon, a drive was held to collect new undergarments for women in our community who are experiencing homelessness.

 **500+** items were collected for Tri-County women and girls in need



YOUNG LEADERS UNITED SCHOOL SUPPLY DRIVE

 **1,400** backpacks filled with supplies were distributed to 11 local agencies

- 305 donors
- 120 volunteers
- Over 200 hours of service to the community

3,230

volunteers gave their time in service to our organization or to the community through Trident United Way-led events

10,000+

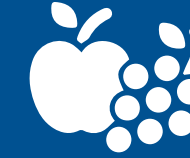
hours of volunteer time generously given to our community

\$320,480

in estimated value of volunteer time in service to the community



IMPACT: FOODSHARE BERKELEY COUNTY



In Berkeley County, Mary, a 56-year-old woman, found herself living alone this summer when her husband unexpectedly passed away. This left her without income or insurance, and she was not yet eligible to access her Social Security benefits. These financial constraints heightened Mary's health struggles, as she is unable to eat gluten without getting sick, and fresh foods were now proving to be cost-prohibitive. She first reached out to local food banks but found many of the items offered didn't support her dietary restrictions.

Mary isn't alone. Food insecurity, defined as the intermittent lack of access to sufficient food for an active, healthy life, looms large in the Tri-County. [Census data and other studies indicate](#) that 56% of those food-insecure qualify for SNAP benefits, yet only 8.1% utilize this assistance. [Feeding America](#) reports that over 22,000 people in the county grapple with food insecurity. Furthermore, 24% of residents find supermarkets out of easy reach, and a significant 34.8% contend with obesity.

Seeing this critical need, [Trident United Way](#) launched the [FoodShare Berkeley County](#) program, sponsored by our corporate partner, Nucor. This initiative provides a sustainable pathway to preventive healthcare and financial stability.

One day, Mary was shopping at a local resale store when she happened upon a flyer for FoodShare Berkeley County. She was able to sign up for a large box of fresh fruits and vegetables for just \$20 (equivalent to roughly \$40 of produce at a grocery store). With the support of Trident United Way's staff, she also applied for SNAP benefits. A few weeks later she was approved and began receiving the same large box of produce for just \$5.

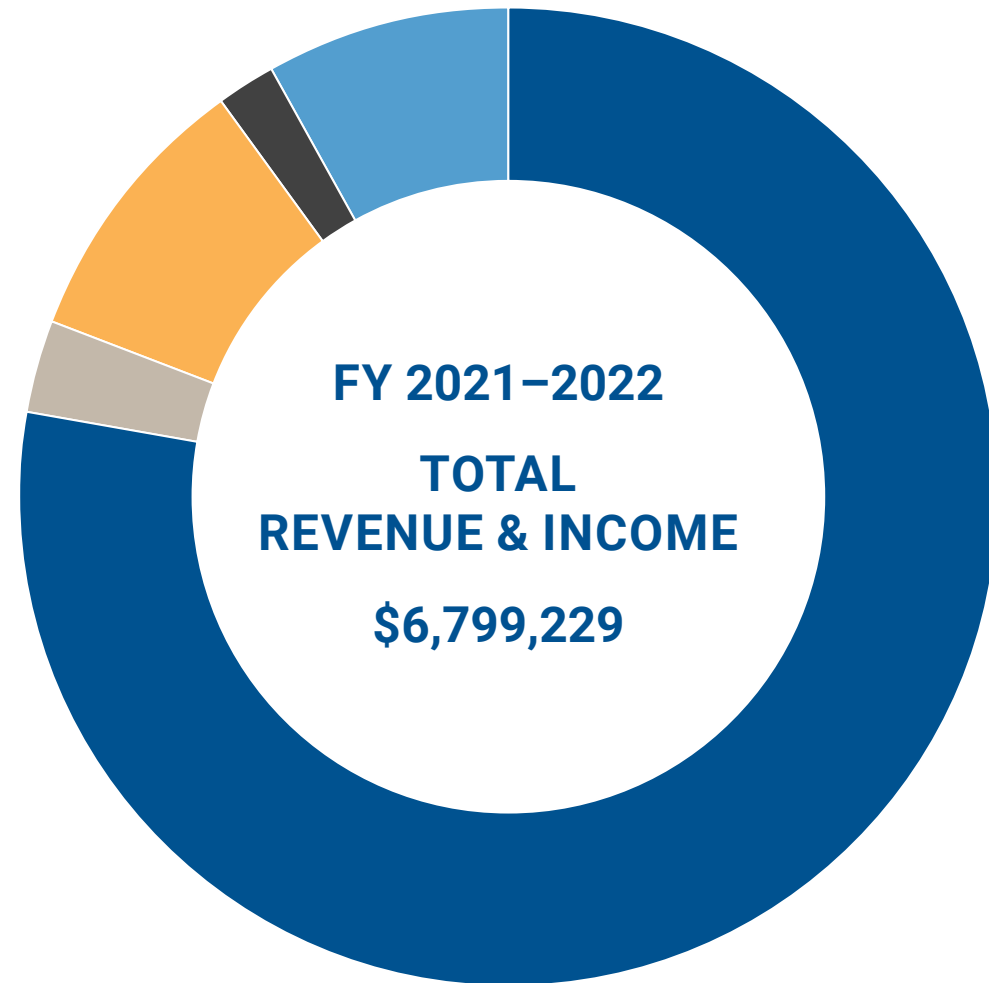
Now, Mary's kitchen boasts a range of nutritious dishes that support her budget and her dietary needs. In fact, the box holds so much produce she is able to share it with a neighbor who is living in a similar situation to her own.

"It was a lifesaver," said Mary. "Fresh food that is affordable to me, healthy for me and helped me to not get sick has been so incredible. I share flyers with as many people as I can. I want everyone to know about this program."

**originally published on the United Way Worldwide blog*

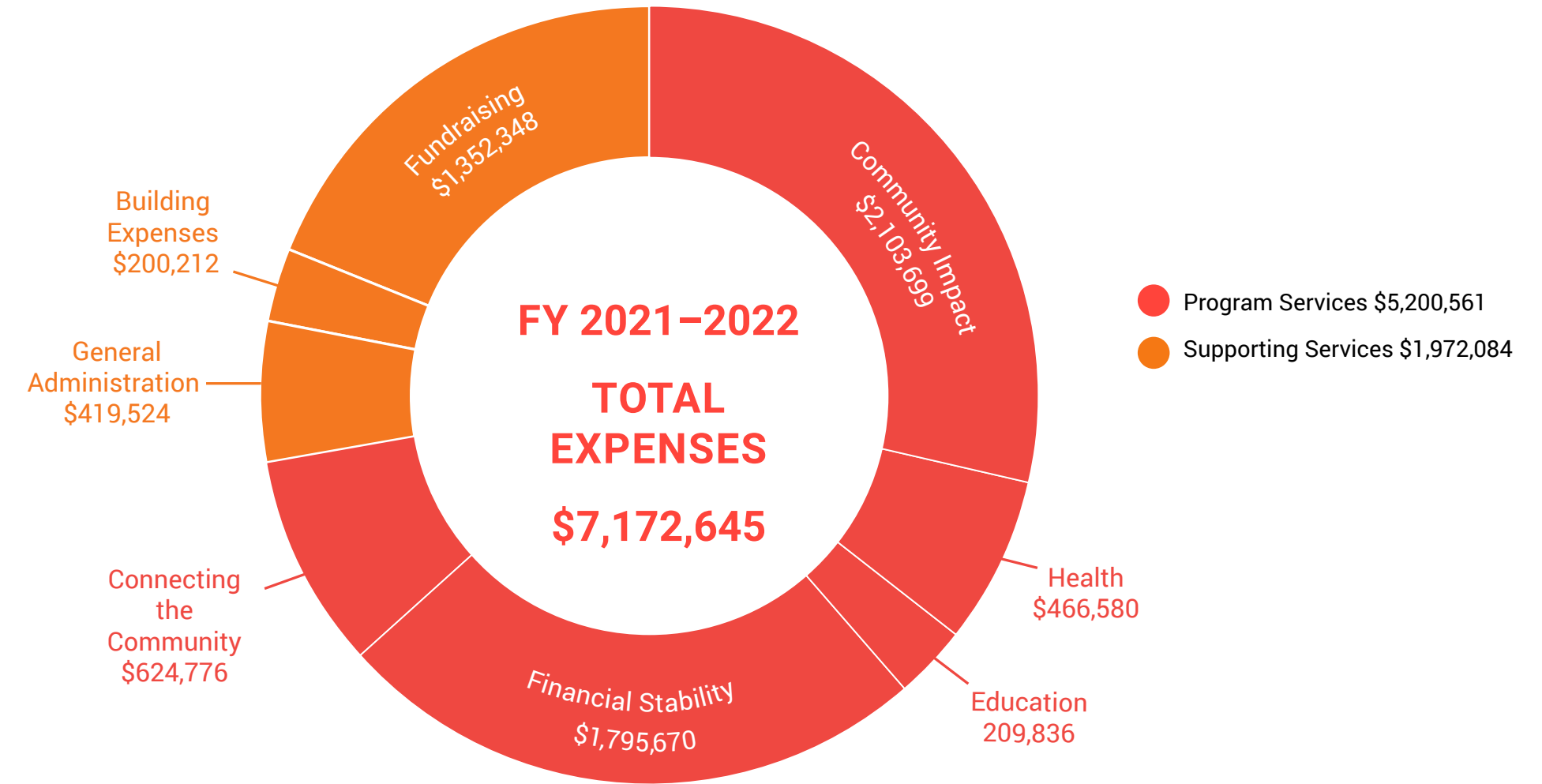
FINANCIAL IMPACT

Throughout the 2021–2022 fiscal year, Trident United Way utilized more than \$5.2 million of your investments to directly impact our community through a combination of grants, initiatives and capacity-building tools available to the entire community. Community grants decisions are made by the Trident United Way Board of Directors at the recommendation of a committee of trained community volunteers and independent subject-matter experts.



- Contributions \$5,291,129
- Previous Campaign Payments \$206,371
- Payroll Protection Program Forgiveness \$602,739
- Gifts In-Kind \$125,175
- Investment and Other Income \$573,815*

*net of investment losses



Trident United Way takes its fiduciary commitment to the community very seriously by maintaining the highest standards of accountability and transparency. Visit <https://www.tuw.org/financial-reports> to review Audited Financial Statements and IRS 990 Forms.

LEADERSHIP GIVING SOCIETIES

Trident United Way's giving societies are made up of community and business leaders like YOU who are passionate about changing lives and pulling together the expertise and resources that get meaningful results.

Visit tuw.org/leadership-giving to learn more



TRIDENT UNITED WAY PALMETTO SOCIETY:

The Trident United Way Palmetto Society recognizes donors who give \$1,000 - \$9,999 annually to Trident United Way. Palmetto Society members set a standard of charitable giving in our community and motivate others to contribute at a leadership level to Trident United Way.

TRIDENT UNITED WAY TOCQUEVILLE SOCIETY:

The Trident United Way Tocqueville Society is a worldwide network of extraordinary community leaders and philanthropists who invest \$10,000 or more annually through their local United Ways. At Trident United Way, our members demonstrate a deep commitment to making a tangible difference in the lives of children, young people and families in the Tri-County area.



BENEFITS OF JOINING A LEADERSHIP GIVING SOCIETY

- Premiere networking and social events with other members
- Prominent recognition in Trident United Way's annual leadership listings
- Opportunities to engage with other highly influential philanthropists in our community
- Special communications about Trident United Way's work and the impact of your contribution
- Qualification for membership in all applicable donor networks

DONOR NETWORKS

Visit tuw.org/donor-networks to learn more



AFRICAN-AMERICAN LEADERSHIP COUNCIL

Trident United Way's African-American Leadership Council (AALC) is a network of black and minority leaders in the community working to create bold community change in education, financial stability and health throughout the Tri-County region.

WOMEN UNITED

Trident United Way's Women United (WU) is an engaged network of philanthropic leaders committed to improving education, financial stability and health in our region through giving, advocacy and volunteerism.



YOUNG LEADERS UNITED

Trident United Way's Young Leaders United (YLU) is a network of leaders ages 40 and under who are committed to improving education, financial stability and health in our community through giving, volunteerism and advocacy.



BENEFITS OF JOINING A DONOR NETWORK

- Exclusive networking and social events
- Annual members-only events
- Access to volunteer and community engagement opportunities
- Professional development opportunities
- Select opportunities to network with philanthropic community leaders
- Regular updates and communications from Trident United Way



THE ALLIANCE PROGRAM

We invite you to join **The Alliance**, Trident United Way's premier corporate recognition program. Expand your reach and allow us to celebrate you for your good work in our Tri-County community.

As a member of the Trident United Way Alliance, you will join a league of community businesses and individuals who are committed to improving the lives of our neighbors. With a gift at one of three levels of support, you will help Trident United Way offer special meetings and activities that shine a light on the impact made through Trident United Way's investments and initiatives. You or your organization will play a role in – and will be recognized for – uniting our community.

- Champion Level Sponsor – \$10,000 per year**
- Advocate Level Sponsor – \$5,000 per year**
- Friend Level Sponsor – \$2,500 per year**

(In-kind donations are recognized at 20% of dollar value)

Visit tuw.org/alliance-program to learn more

THANK YOU TO OUR 2022-2023 ALLIANCE SPONSORS

CHAMPION LEVEL SPONSORS

- Adams Outdoor Advertising
- Anita Zucker & The InterTech Group
- Chernoff Newman
- Ingevity
- Johnson & Johnson, Inc.
- Life Cycle Engineering, Inc.
- MUSC Health
- Nucor
- Publix Super Markets, Inc.
- Roper St. Francis Healthcare
- The Post and Courier

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FRIEND LEVEL SPONSORS

- The Bank of South Carolina

UNITED WE IMPROVE LIVES

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