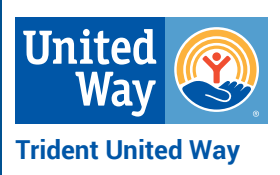


2021–2022 Impact Report



**UNITED WE
IMPROVE
LIVES**



LOOKING BACK | LOOKING AHEAD

In the face of an unprecedented crisis, our organization, and our community, came together on a scale that we never thought possible. In March 2020, at the height of the pandemic, requests for food assistance via our 2-1-1 Resource Helpline increased by 818%. Since that time, we have helped thousands of our neighbors receive immediate resources for basic needs including housing, utilities, food, healthcare and education. Last year alone, Trident United Way expanded our network to 868 partners strong, and together we made 263,576 connections serving members of our community.

As the pandemic subsides, the challenges our neighbors face are still growing. The impacts of inflation are harshest for the most vulnerable in our community. As we continue to work to stabilize challenges around food insecurity, inflation is causing an increased need for immediate housing support. Job applications are up, but additional resources are required to make those jobs a sustained reality. The monthly requests to our 211 Helpline continue to increase beyond the spikes we saw in 2020. Most requests are from families at or below the poverty line, and we continue to see new households facing hardship.

At Trident United Way, we have a deep understanding that people in this community want to help each other. Education, Financial Stability and Health are the cornerstones of a good life. As we improve those foundations together, we can continue to build an ever-stronger community.

No cause or need is too small. Trident United Way and our partners continue to provide local solutions that make a difference for thousands of families in Berkeley, Charleston and Dorchester counties. Each of us holds the power for measurable change within our community. UNITED, we all have the capacity to IMPROVE LIVES.

With gratitude,



A handwritten signature in white ink, appearing to read "Tim Grow".

TIM GROW
Board of Directors Chair (2021-2022)



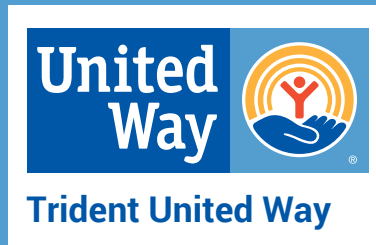
A handwritten signature in white ink, appearing to read "Brad Davis".

BRAD DAVIS
Interim President & CEO



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CLICK TO VIEW
**2021-2022
BOARD OF
DIRECTORS**

CLICK TO VIEW
**2021-2022
LEADERSHIP
DONORS**

CLICK TO VIEW
**2021-2022
LEADERSHIP
VOLUNTEERS**

OUR IMPACT ON THE TRI-COUNTY

OUR MISSION

Trident United Way is a catalyst for measurable community transformation in education, financial stability and health.



EDUCATION

Improve educational outcomes for all students well before kindergarten.

Our mission is for every child to be supported from birth, prepared for school, meet grade-level standards and graduate from high school prepared for employment or higher education.



HEALTH

Improve the health of all individuals.

Our mission is to help build a healthier community by making it easier for our partners to work together. We aim to give our neighbors access to health care, the knowledge to lead healthy lives and empower all to live and participate in environments that promote good health.



FINANCIAL STABILITY

Improve financial stability for all people to enjoy a quality standard of living.

Our mission is to build access to community tools that break down barriers to financial stability. We aim to give our neighbors opportunities and tools for personal advancement; from crisis to financial stability to self-sufficiency.

PROGRAM AND PARTNER OUTCOMES

100%



Thrive Hub is a web-based system that allows counselors to help clients apply for multiple resources during a single interview.

2,042



state and federal
tax returns filed in
the Tri-County

\$1,374,335



estimated refunds through filings
at TUW-affiliated tax sites
and \$282,800 saved in filing fees

75

tax and
financial
stability fairs

16



sites across the
Tri-County offering
free tax assistance

100% of clients
receive asset-building
and traditional
banking product
information

100% of clients
screened for SNAP
and Medicaid
benefits eligibility



CharityTracker™ is a web application that Trident United Way provides free of charge to the Tri-County region for shared case management, to gather and report statistical data for resource development, strategic planning and measuring outcomes.

- \$3,024,592 in monetary assistance
- 11,640 households with a total of 21,709 family members assisted



AmeriCorps
South Carolina

Trident United Way's AmeriCorps program assists in meeting basic needs and increasing financial literacy throughout the Tri-County region. AmeriCorps members build capacity for the organizations they work with to provide financial stability services directly to clients.

Trident United Way's 11 **AmeriCorps members** provided basic needs/crisis mitigation services to **3,416 households** with **6,174 family members**

2.1.1

Get Connected. Get Help.™

211
RESOURCE LINE

13,702

Total Calls

24,286

Total Referrals

140,400

Website Visits
(state-wide)

Top Caller Needs: Electric Assistance (20% of calls) and Rent Assistance (20% of calls)



VOLUNTEER UNITED

An unstoppable force for good in the Tri-County

Trident United Way promotes a culture of volunteerism by engaging its corporate partners and individual volunteers through valuable service opportunities. Volunteering is a great way to give back and create team unity and leadership opportunities for your employees.

Our signature volunteer events include Days of Caring, Day of Action and Read Across America. We also support year-round opportunities for groups or individual volunteers.

3,187

volunteers gave
their time in
service to our
organization
or to the
community

12,316

hours of
volunteer
time
generously
given to our
community

\$361,228

estimated
community
benefit
from
volunteer
time in service



IMPACT: EDUCATION



17,485 BOOKS

provided to student program participants in FY 2021–2022

3,215

hours invested in FY 2021–2022 by teachers focused on social competence through programs funded by Trident United Way. These key skills promote a student's classroom success.



834 STUDENTS

reading with the same adult month over month in partnership with Reading Partners and Wings for Kids in FY 2021-2022



Tri-County Read United 1000 Books Before Kindergarten Partnership

Trident United Way has partnered with Berkeley County, Charleston County and Dorchester County libraries with the goal of improving kindergarten readiness and reading by 3rd grade gaps in the Tri-County.

260+

participants registered in the first six months

4x MORE

registrants than before the Trident United Way partnership

"As a single mom of three, it's hard to find the time to read books to the kids. Life gets in the way. I would like to be more accountable and have an incentive for the kids so we can read more together." – a mother in Berkeley County



In 2022 the **AALC collected 3,031 books**, well exceeding the goal of 2,800. Books were distributed to 728 students in Child Development classes through 3rd grade at EB Ellington Elementary, North Charleston Elementary and St. Stephen Elementary. These books helped students from low-income areas build their home library and encouraged summer reading to prevent the summer slide.

Over the past seven years, AALC has collected 10,478 books for students across the Tri-County community!





2022 Trident United Way School Supply Drive

The 2022 Trident United Way Young Leaders United school supply drive received the support of our community in the following ways:

- 19 company drives
- 397 donors
- \$58,000 worth of backpacks and supplies
- 2,700 Title 1 elementary students served



Literacy United Johns Island

The Literacy United intervention aims to increase the number of students reading at grade level by third grade. The negative impact of not reading on grade level by third grade has long-term implications for graduation rates, workforce development and the economic development of the Tri-County area.

- Over the 2020-21 and 2021-22 academic years, **70 students** who were classified as struggling readers or having limited ability to grasp concepts of early literacy (predominantly grade 1) were served through Literacy United at Mt. Zion Elementary School
- Students showed significant improvement over their in-school peers



Kindergarten Readiness Network

As the convener for our region's first Kindergarten Readiness Network, and in partnership with the Tri-County Cradle to Career Collaborative (TCCC), Trident United Way aims to improve academic and developmental outcomes for children from birth through age 5 by creating a cohesive and strategic plan in coordination with community, local and state stakeholders.

In FY 2021-2022, three convenings were held: Collectively Impacting High Quality Early Education in the Tri-County (December 8, 2021), Trauma Informed Care (May 11, 2022) and Dr. Gloria Boutte – "We Be Lovin' Black Children, Learning to be Literate About the African Diaspora" (September 8, 2022).


In total, there were **112 attendees** representing **61 organizations**.



SUCCESS IN EDUCATION: AJ'S STORY

Students experienced unprecedented learning disruptions since March 2020, including missing critical social-emotional development received in the classroom. This can result in behavior issues or trouble paying attention to lessons, further affecting students' education. "AJ", a second grader at Hursey Elementary, was one such student exhibiting behavior problems.

"AJ" joined Reading Partners reading on a first-grade level with a focus on improving phonics and fluency. This young reader was not excited to be in the program initially, coming up with excuses why he was unable to participate or acting out during his session times. However, he was paired with Ariel, a returning AmeriCorps member with experience working with unenthused students. Ariel moved at a slow and steady pace with "AJ", offering encouragement and gentle redirection when needed. After a few sessions together, "AJ" was suddenly excited to be a Reading Partners student and even asked his teachers if he could come every day. He now requests to stay after his session ends to read "one more book." He recently asked his program coordinator if he could choose an additional book from the "Take Reading with You Library" so he could read a "little kid book" to his younger sibling. Although "AJ" was hesitant about being part of the program, he has already gained valuable confidence and a love of books to share with his family.

A black and white photograph of a young boy with short, dark, curly hair, lying on his stomach on a wooden floor in a library. He is wearing a light-colored, short-sleeved polo shirt with horizontal stripes and dark jeans. He is propped up on his left elbow, resting his chin on his hand, and looking down at an open book in front of him with a smile. The background shows tall bookshelves filled with books, and the legs and feet of other people are visible in the background, suggesting a busy library environment.

AJ now requests to stay after his Reading Partners session ends to read “one more book.”



IMPACT: FINANCIAL STABILITY



92 INDIVIDUALS

found employment with the support of two workforce partner programs funded by Trident United Way in FY 2021-2022



92%

of these individuals maintained employment at the six month milestone

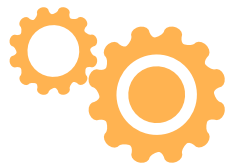
Emergency Food and Shelter Program



The Emergency Food and Shelter Program (EFSP) was created by Congress in 1983 to help meet the needs of hungry and homeless people throughout the United States by allocating federal funds for the provision of food and shelter to be allocated by a Local Board of 12 providers through a competitive grant process. Trident United Way is the administrative body in the Tri-County.

\$942,365

in Tri-County funding



41 APPLICATIONS FOR 2 PHASES

Phase 39 and American Rescue Plan Act (ARPA-R) applications were submitted for Berkeley, Charleston and Dorchester counties

Emergency Financial Assistance

via Our Berkeley and Dorchester Resources Centers in FY 2021-2022



427

rent/mortgage assistance cases



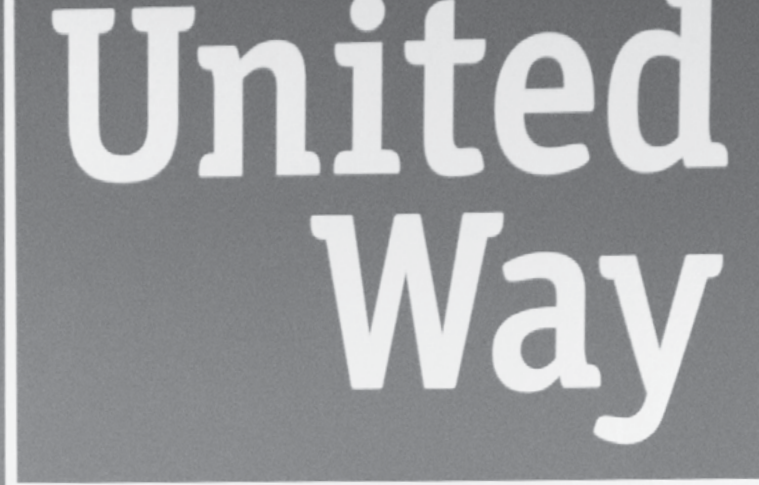
494

utility assistance cases



3,132

community members served



Trident United Way



CHARITYTRACKER™

CharityTracker™ is a cloud-based case management tool that helps non-profit organizations manage statistical data, referrals, collaboration and alerts. Trident United Way hosts bi-monthly and/or as-needed trainings for partner organizations.

21,709 individuals from 11,640 households were assisted in the CharityTracker™ network in FY 2021-2022

"Because of CharityTracker, Trident United Way can effectively communicate and collaborate with over 350 agencies such as churches, local government, and schools to bring together support and knowledge of what is happening in the community."

– Madison Tinkel,
Integrated Community Systems Manager



SUCCESS IN FINANCIAL STABILITY: SUSAN'S STORY

"Susan's" husband recently left her alone with their young son, suddenly making her the sole parent and singularly responsible for all their bills. In this difficult time, she had to immediately regroup and find a way to support her family. Fortunately, she was able to quickly secure employment, but she still needed help to cover costs until her first paycheck arrived. Our Berkeley Connection Resource Center was able to secure a one-time payment of \$1,320 for rental assistance and offered support in creating a budget to keep her on track in the months and years ahead. Susan set herself on a path to success in the face of a trying situation, and Trident United Way was proud to offer a bridge to help get her on her way.



This fiscal year our Berkeley County and Dorchester County Resource Connection Centers served a combined total of 2,654 individuals in 1,293 households.



IMPACT: HEALTH



14,822

individuals were provided medical screenings and referrals by nine Trident United Way partners in FY 2021-2022

1,994,683

pounds of fresh fruits and vegetables distributed across the Tri-County by seven Trident United Way partners in FY 2021-2022



1,397



medical or educational transports were conducted via three Trident United Way partners in FY 2021-2022



Diabetes Prevention Program

Trident United Way renewed the Accelerator Funding agreement with AccessHealth Tri-County Network at Roper St. Francis to be the hub of the National Diabetes Prevention Program in the Tri-County. At the end of our three-year funding cycle (2019-2022):



- There are **seven community partner sites** offering the National Diabetes Prevention Program in the Tri-County area
- There are **two in-person** cohorts at Charleston County Public Library locations and **one virtual cohort**
- A Spanish cohort led by AccessHealth
- **Two additional cohorts** in Moncks Corner led by a Trident United Way trained lifestyle coach at the Community Hope Impact Center



Trident United Way FoodShare Berkeley County

In partnership with our Health Impact staff, Trident United Way is moving forward with a partnership with FoodShare SC in Berkeley County.

- A collaborative partnership to improve the financial stability and access to healthy produce for Berkeley County residents
- FoodShare Berkeley County is slated to launch in 2023





School Gardens for Lowcountry Educators

Boeing Center for Children's Wellness, Clemson Extension and Dorchester District 4 Schools partnered with Trident United Way for in-person teacher trainings and school garden installations.



6 TITLE 1 SCHOOLS

were supplied with gardens and teacher trainings, providing garden access to over 2,300 students

South Carolina Healthy Business Challenge

The South Carolina Healthy Business Challenge is a collaborative program offered through MUSC's Office of Health Promotion and the City of Charleston sponsored by BlueCross BlueShield of South Carolina with support from Arthur J. Gallagher & Co., Trident United Way and our generous media and seminar sponsors.



19 COMPANIES

in Berkeley, Charleston and Dorchester counties participated



6,072 EMPLOYEES


were affected by changes implemented by this program





SUCCESS IN HEALTH: POP-UP PRODUCE

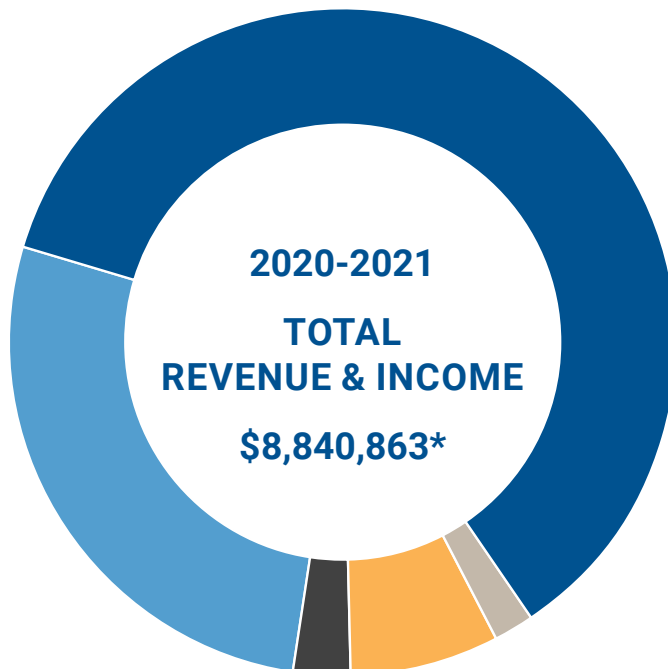
In partnership with GrowFood Carolina, Lowcountry Foodbank and Charleston County School District Headstart, a Pop-Up Produce distribution took place at a bus stop in North Charleston serving primarily CCSD Headstart families. At the distribution, children and their families were provided with bags full of apples, avocados, carrots, cilantro, white onions and strawberries. When the elementary school students got off the bus they came running to the van to get a bag. There were big smiles and many thank yous! About 10 minutes after that group received produce bags one of the boys returned asking for a bag for his aunt. He was already snacking on a newly washed carrot. When asked if it was one of the carrots he'd just received he smiled and replied "Yes! It is so good!" He was about 7 or 8 years-old and ate the carrots before anything else—even the strawberries!



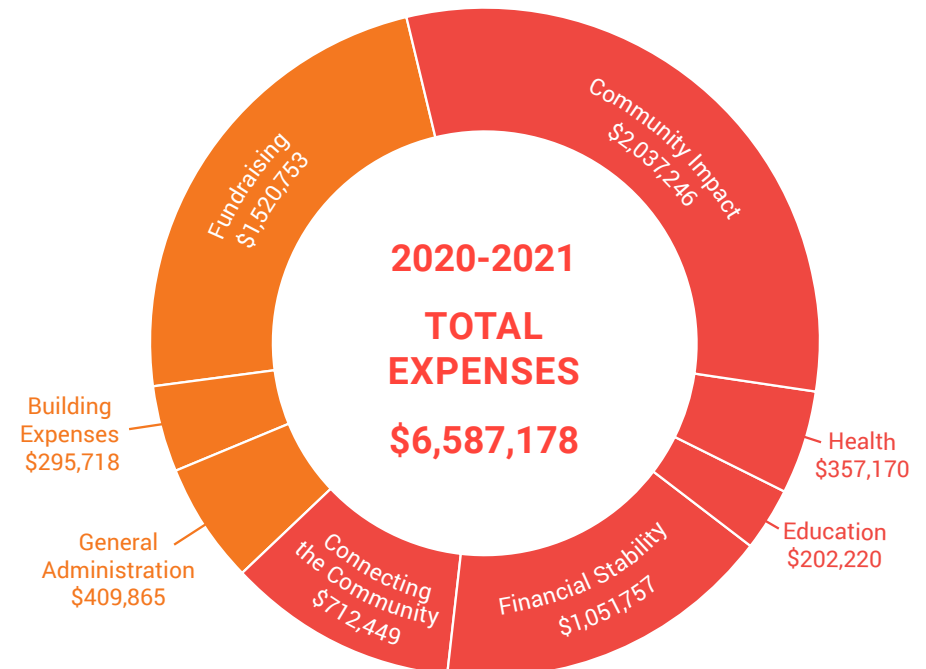
15,238 monthly food packages were distributed across the Tri-County in the 2021-2022 fiscal year.

FINANCIAL IMPACT

Throughout the 2020-2021 fiscal year, Trident United Way utilized more than \$6 million of your investments to directly impact our community through a combination of grants, initiatives and capacity-building tools available to the entire community. Community grants decisions are made by the Trident United Way Board of Directors at the recommendation of a committee of trained community volunteers and independent subject-matter experts.



- Contributions \$5,420,465
- Previous Campaign Payments \$209,135
- Payroll Protection Program Forgiveness \$588,054
- Gifts in Kind \$222,567
- Investment and Other Income \$2,400,642



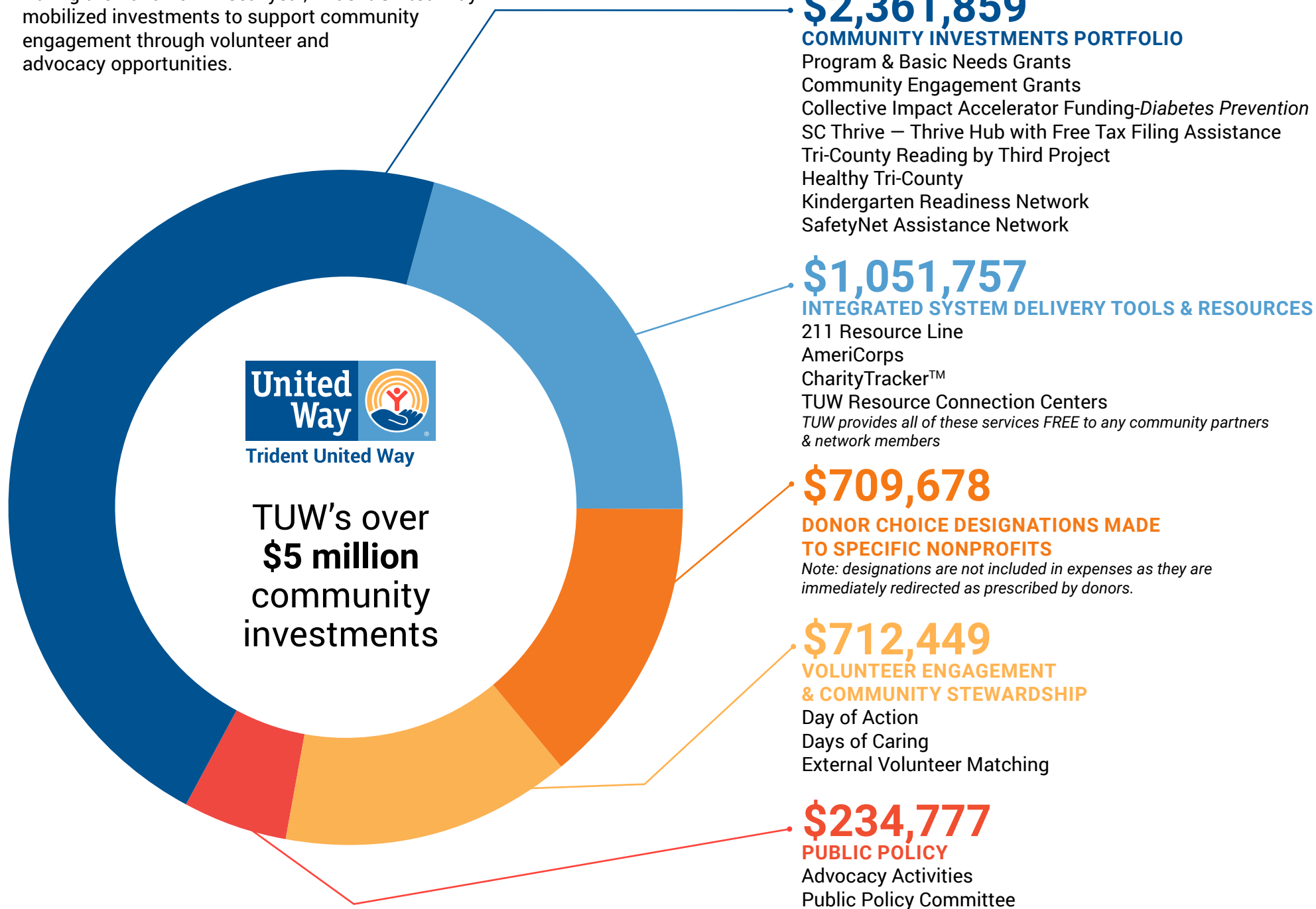
- Program Services \$4,360,842
- Supporting Services \$2,226,336

Trident United Way takes its fiduciary commitment to the community very seriously by maintaining the highest standards of accountability and transparency. Visit <https://www.tuw.org/financial-reports> to review Audited Financial Statements and IRS 990 Forms.

*Tuw increased reserves to offset giving shifts due to impacts of COVID-19 and postponed long term projects.

2020-2021 INVESTMENTS IN OUR COMMUNITY

During the 2020-2021 fiscal year, Trident United Way mobilized investments to support community engagement through volunteer and advocacy opportunities.



LEADERSHIP GIVING SOCIETIES

Trident United Way's giving societies are made up of community and business leaders like YOU who are passionate about changing lives and pulling together the expertise and resources that get meaningful results.

Trident United Way Palmetto Society:

The Trident United Way Palmetto Society recognizes donors who give \$1,000 - \$9,999 annually to Trident United Way. Trident United Way Palmetto Society members set a standard of charitable giving in our community and motivate others to contribute at a leadership level to Trident United Way.

Trident United Way Tocqueville Society:

The Trident United Way Tocqueville Society is a worldwide network of extraordinary community leaders and philanthropists who invest \$10,000 or more annually through their local United Ways. At Trident United Way, our members demonstrate a deep commitment to making a tangible difference in the lives of children, young people and families in the Tri-County area.

Benefits of Joining a Leadership Society

- Premier networking and social events with other members
- Prominent recognition in Trident United Way's annual leadership listings
- Opportunities to engage with other highly influential philanthropists in our community
- Special communications about Trident United Way's work and the impact of your contribution
- Qualification for membership in all applicable donor networks

TUW.ORG/LEADERSHIP-GIVING



800+

members of the
Trident United Way
Palmetto Society

90+

members of the
Trident United Way
Tocqueville Society

\$2,900,000+

raised through
Trident United Way's
donor networks



DONOR NETWORKS

African-American Leadership Council

Trident United Way African-American Leadership Council (AALC) is a network of black and minority leaders in the community working to create bold community change in education, financial stability and health throughout the Tri-County region.

.....

Women United

Trident United Way Women United (WU) is an engaged network of philanthropic leaders committed to improving education, financial stability and health in our region through giving advocacy and volunteerism.

.....

Young Leaders United

Trident United Way Young Leaders United (YLU) is a network of leaders ages 40 and under who are committed to improving education, financial stability and health in our community through giving, volunteerism and advocacy.

TUW.ORG/DONOR-NETWORKS





BENEFITS OF JOINING A DONOR NETWORK

- Exclusive networking and social events
- Annual members-only events
- Access to volunteer and community engagement opportunities
- Professional development opportunities
- Select opportunities to network with philanthropic community leaders
- Bi-monthly newsletters and regular communications from Trident United Way



HONORING OUR INAUGURAL CLASS OF LIFE DIRECTORS

The Trident United Way Board of Directors recognizes the extraordinary contributions of our citizen leaders who have served Trident United Way and our community with great distinction. Having faithfully fulfilled their duty of care for Trident United Way's mission and the people of the Tri-County, their thought leadership, service, advocacy and spirit of volunteerism provide a blueprint for the highest calling—service to others. These attributes combined with their philanthropic leadership distinguish them as role models and visionaries, inspiring greatness in others. They truly have a heart for our vision 'To Unite our Community to Improve Lives.' Their example goes far beyond service—it is a way of life.

Trident United Way Life Directors are pillars in our community who demonstrate a deep commitment to the Tri-County region and embody the core values upheld by Trident United Way—Integrity, Respect, Equity, Collaboration and Innovation. Each honoree has been duly nominated and unanimously conferred the title of Life Director by the Trident United Way Board of Directors.

Community members, members of the Board of Directors and Trident United Way staff joined together to honor our inaugural Life Directors. Each has held numerous leadership positions at Trident United Way, along with many other local organizations and causes.

**Together, these four individuals bring more than 100 years
of combined service to our community:**

**Ms. Nella G. Barkley
Mr. Hugh C. Lane, Jr.
Mr. Charles W. Patrick, Jr.
Ms. Anita G. Zucker**



Charles W. Patrick, Jr., Nella G. Barkley, Anita G. Zucker, and Hugh C. Lane, Jr. accept their recognition at the March 16, 2022 Forever United event held in their honor.

United
Way
Trident United

THE ALLIANCE

We invite you to join The Alliance, Trident United Way's premier corporate recognition program. As a member of The Trident United Way Alliance, you will join a league of community businesses and individuals who are committed to improving the lives of our neighbors. With a gift at one of three levels of support, you will help Trident United Way offer special meetings and activities that shine a light on the impact made through Trident United Way investments and initiatives. Your organization will play a role—and will be recognized for—uniting our community.

Champion Level Sponsor – \$10,000 per year

Advocate Level Sponsor – \$5,000 per year

Friend Level Sponsor – \$2,500 per year

(in-kind donations are recognized at 20% of dollar value)

TUW.ORG/ALLIANCE-PROGRAM

CHAMPION LEVEL SPONSORS

- Adams Outdoor Advertising
- Anita Zucker and
The InterTech Group, Inc.
- Chernoff Newman
- Ingevity
- Johnson & Johnson
- Life Cycle Engineering, Inc
- MUSC Health
- Nucor
- Publix Super Markets, Inc.
- Roper St. Francis Healthcare
- The Post and Courier

ADVOCATE LEVEL SPONSORS

- Forvis
- Santee Cooper

FRIEND LEVEL SPONSORS

- The Bank of South Carolina



Expand your reach and allow us to celebrate you for your good work in our Tri-County community.



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