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**OUR MISSION:** Trident United Way is a catalyst for measurable community transformation in education, financial stability and health.

**OUR VISION:** To be the leader in uniting our community to improve lives.
When Trident United Way’s 75th anniversary began last fall, we expected it to be a year unlike any other. We planned convenings and community events recognizing this important milestone. Little did we know, the entire world was on the brink of a sustained crisis.

Instead of honoring our founders, our history and our cumulative impact with a series of educational events culminating in a luncheon observance, we lived the legacy of our founders through our immediate, transformative response to the COVID-19 pandemic. We began reaching across the community with a once-in-a-century request for your trusted partnership and you answered our call. Our 75 years of experience in convening community leaders and philanthropic partners, delivering impactful programs and serving those who need us urgently has never been more critical than in the past nine months. You made this possible.

In March 2020, at the height of the pandemic, Charleston county calls to our 211 Resource Line increased 818% with requests for food assistance. Since then, we have connected thousands of our neighbors to an enormous range of services and resources to address immediate, basic needs such as healthcare, housing, utility bills, food and educational tools. We raised, managed and guided more than $1.1 million across the region in emergency response investments; this was in addition to our regular grantmaking addressing the educational, financial and health needs that continued unscathed by the pandemic. You made this possible because of your continued investments in a strong, well-resourced Trident United Way. It is clear that all of our programmatic work will remain COVID-adjacent for the foreseeable future. Data suggest that the effects of COVID-19 will reverberate in our community for – at minimum – two to five years.

While our 75th anniversary looked much different than planned, Trident United Way continued to do what our founders created us to do – to serve the public good. Our fervent hope is that they – and you – remain proud of the impact that Trident United Way has brought to fruition, for each person, each family and each entity we have been privileged to serve. It would be impossible to do this work without you – our donors and allies – who give, advocate and volunteer to create substantive change in our region. You demonstrate for others that UNITED is the WAY!

With deepest gratitude,
My father moved to Charleston in 1937. I remember him saying the state was so poor that people didn't even know the depression had started. As a banker, he got involved in the community and as WWII began, the economy started to recover.

The Charleston Community and War Chest (now Trident United Way) was chartered on September 15, 1944. Mr. Charlie Fruit became the Executive Director in November of 1956, and this is when I began my volunteer work and my friendship with Charlie Fruit, who was so likable and well respected.

One day I was there at the King Street office for a meeting and the plate-glass windows were bricked up. Charlie said, "We got tired of them being broken every weekend." Trident United Way purchased and relocated to 32 Ann Street, and then through a generous gift from James Holcombe and Henry Fair, Trident United Way was given The Post and Courier building on Rivers Avenue and relocated its headquarters.

After John Hewell’s retirement, Chris Kerrigan began and like so many before him, he changed and strengthened the organization. Mrs. Chloe Knight Tonney replaced Chris Kerrigan upon his retirement, and she and the entire Trident United Way organization have met the enormous challenges of the COVID-19 pandemic.

In looking through eighty years of news clips, two things really jump out. First, the United Fund was supported by the leaders of the community year after year. Secondly, you have to be able to change, create value and remain relevant to succeed. Having a 76-year history and having raised more than a quarter of a billion dollars to serve our community, Trident United Way remains a very important institution for the Tri-County.

When I returned to the Tri-County area in 2014, I was unsure about organizations in which I wanted to engage. I am so glad I was led to Trident United Way.

As a volunteer, I serve on the Community Impact Committee and the Board of Directors and therefore I see the operation from planning to execution. I am very impressed with the way Trident United Way conducts business. I believe the collaborative, forward-thinking nature of the work we do will propel us into the next 75 years. Trident United Way’s top priorities are ensuring our local communities are healthy and financially stable, and that our children are educated with the best possible resources. They create success through collaborative efforts with strategic partners to improve the lives of — not some — but everyone in the Tri-County region. You see, they don’t just care about the future of the organization, they care about the futures of all Tri-County residents.

I live by a motto of “Growing By Giving Ourselves Away,” and I believe Trident United Way helps me grow as a person through my involvement. Every dollar donated to Trident United Way is allocated to a worthy cause. While businesses were closing and employees were being laid off due to COVID-19, Trident United Way continued to press forward when our community needed its services and support the most. I know that I have selected a worthy organization to donate my time and money, and I know that they will be here for the everyday needs and unforeseen crises that arise in the future.
2019–2020 TRIDENT UNITED WAY PROGRAM AND PARTNER OUTCOMES

**EDUCATION**
- **60,732 BOOKS** identified at the appropriate developmental-level provided to student program participants.
- **1,708 HOURS** invested by teachers focused on social competence through programs funded by Trident United Way. These key skills promote a student’s classroom success.
- **89% OF STUDENTS** enrolled in Reading Partners’ program, funded by Trident United Way, met or exceeded their primary, individualized end of year literacy growth goal. *Note: Weighted by expected versus actual # in program due to COVID-19*
- **94% OF STUDENTS** mastered grade appropriate literacy skills through Trident United Way funded programs. Participating students were in kindergarten through second grade. *Note: Weighted by expected versus actual # in program due to COVID-19*

**FINANCIAL STABILITY**
- **49 INDIVIDUALS** found employment with the assistance of a workforce development program funded by Trident United Way.
- **40 PARTICIPANTS** still employed at 30 days.
- **31 PARTICIPANTS** still employed at 60 days.
- **22 PARTICIPANTS** enrolled to increase credentialing to find employment in restaurant kitchens through a program funded by Trident United Way.
- **100%** completed the credentialing process.

**HEALTH**
- **41,543 INDIVIDUALS** reached through nutrition education activities and outreach.
- **1,221 INDIVIDUALS** established a primary dentist and received dental services through programs funded by Trident United Way.
- **3,501 DENTAL SERVICES**
- **877 INDIVIDUALS** were screened for behavioral/mental health issues through programs funded by Trident United Way.
- **1,851 INDIVIDUALS** received HIV/STD tests with counseling, prevention education and harm reduction information through Trident United Way funded programs.
Thrive Hub is a web-based system that allows counselors to help clients apply for multiple resources during a single interview.

2,329 applications for work support and benefits completed through Thrive Hub application tool.

2,432 FREE state and federal tax returns filed in the Tri-County.

$984,279 estimated in refunds through filings at TUW-affiliated tax sites and $331,968 saved in filing fees.

Due to COVID-19 and the IRS requirement to file taxes in person, tax assistance services were halted six weeks prior to the conclusion of tax season, which had an impact on the total number of tax services provided.

2,329 applications for work support and benefits completed through Thrive Hub application tool.

2,432 FREE state and federal tax returns filed in the Tri-County.

$984,279 estimated in refunds through filings at TUW-affiliated tax sites and $331,968 saved in filing fees.

Due to COVID-19 and the IRS requirement to file taxes in person, tax assistance services were halted six weeks prior to the conclusion of tax season, which had an impact on the total number of tax services provided.

211 RESOURCE LINE
A one-stop resource for finding assistance in the Tri-County area.

12,407 calls
25,135 referrals

Top caller need: electric bill assistance

CharityTracker™
A TUW investment in a system offered free to partners to coordinate services between providers.

320 organizations using CharityTracker™

$1,302,580 in monetary assistance

25,718 households with a total of 54,762 family members assisted

Trident United Way’s AmeriCorps program assists in meeting basic needs and increasing financial literacy throughout the Tri-County region. AmeriCorps members build capacity for the organizations they work with to provide financial stability services directly to clients.

During their 2019-2020 term, Trident United Way’s 20 AMERICORPS MEMBERS:

• Provided basic needs/crisis mitigation services to 14,476 individuals and families.
• Assisted 529 clients access benefits and work supports.
• Completed 817 benefits and tax credit applications.

FY 2019-2020
Trident United Way promotes a culture of volunteerism by engaging corporate partners and individual volunteers through valuable community service opportunities. We are honored to coordinate meaningful, hands-on volunteer opportunities with agency partners to foster a better understanding of community conditions and needs. Our volunteers also serve as thought-leaders on committees and are trained to make decisions about community investments.
What would the COVID-19 response have looked like without Trident United Way? Because of each of you, our community has not needed to consider this question.

The generosity of individuals and corporate partners, coupled with an experienced and dedicated team, proved invaluable. Trident United Way and The Post and Courier formed a unique partnership to support organizations that were providing pandemic relief. We continue to work closely with The Coastal Community Foundation, an organization that has provided support for Trident United Way in our COVID-adjacent work. Together with these excellent partners, you opened your hearts to donate more than $500,000 to our Tri-County COVID-19 Response Fund – thank you!

Trident United Way is the go-to place for social impact. We are essential, and we are local. We add value to philanthropy through established networks like our 211 Resource Line, which addresses a wide range of needs for our community such as emergency food and shelter, access to medical providers and low-to-no-cost legal services. This tool gives us an instant snapshot of community conditions so that we can respond in an agile manner. September proved to be a record-breaking month with more than 4,000 requests for aid in the Tri-County – the most for 2020.

CharityTracker™ is a confidential, shared case management tool that brings together more than 320 agencies, churches, municipalities and faith-based organizations in the Tri-County. Trident United Way provides the program platform free of charge. Partners using CharityTracker™ have documented nearly $1.5 million in financial assistance (not including food, clothing or shelter), more than one million pounds of food and more than 30,000 bags of food distributed equaling more than 70,000 services provided from Jan. 1 to Sept. 30, 2020. This data is routinely shared with elected and community leaders regionally and statewide to pinpoint real-time needs and opportunities.

Together we stand UNITED for whatever challenges we face now and into the future.
When Diamond Burns’ daughter, Za’Kari, began disrupting class, fighting with classmates and being disrespectful to adults, she knew the third grader needed help. While researching her options, Diamond discovered WINGS for Kids, a Trident United Way funded program that engages more than 1,100 kids at 10 Tri-County elementary schools. WINGS focuses on culture, social emotional skills and comprehensive curriculum.

Za’Kari told her WINGS leaders she wanted to impress her friends (a group of older girls from her neighborhood) by defying authority. Her WINGS Leader focused on helping Za’Kari build the self-confidence she needed to make responsible choices and resist negative peer pressure. She participated in activities designed to help her build critical skills such as role playing different peer pressure scenarios and getting involved with activities like chess and art to build independence.

The South Carolina Department of Education shows that 40% of kindergartners across the Tri-County do not demonstrate the level of social emotional development needed to be successful when they enter school. That number climbs to 66% in some higher poverty areas. We know that the challenges are real, and that’s why education is one of Trident United Way’s three primary focus areas. We’re funding organizations like WINGS to give kids the best shot at being successful beyond their school days.

Studies show that strong social emotional skills are key to helping kids succeed in school, be prepared for the workforce and become positive and healthy contributors to society. Thanks to WINGS, Za’Kari has a better relationship with her classmates and teachers. She’s also developed close friendships with several girls her age.

“When Za’Kari started the year, she was tough. She sought the approval of friends who were older than her and altered her behavior when in their presence. Once we noticed this, I moved Za’Kari to a new group and she was able to find her confidence to be herself. Over time, her behavior became much more positive!”

-Keyasia Hale, WINGS program coordinator and coach at Chicora Elementary School

“I see her going to college and being successful thanks to how she has turned into such a leader.” Ms. Burns said. “I’m so proud of Za’Kari and can’t thank WINGS enough.”

*Name changed for privacy
Trident United Way kicked off year three of Reading by Third Early Literacy Initiative (RB3). The program offered innovative teacher trainings from University of Florida Literacy Institute (UFLI). TUW invested $1.38M over a three-year pilot.

729 struggling readers in 12 schools were selected to participate.

Local philanthropists noticed RB3’s success and became interested in supporting a pilot at Johns Island schools. They joined with Trident United Way in engaging the Charleston County School District and school leadership to explore expansion of the program.

Trident United Way presented the results and framework of RB3 to Kiawah Cares group and the Coastal Community Foundation.

RB3 Outcomes:
Year 1: 50% of students gained one year of reading growth.
Year 2: 17%-56% of students gained one year of growth (lower in higher grades)
Year 3: Unknown due to ESSA Waiver, which eliminated standardized test-taking.
Overall: Grade level reading growth between 17%-38%, with an average of 24% improvement.

“We saw the results of RB3 and wanted to see how it could help the reading growth of kids on Johns Island.”
-Morgan Morton

Morgan and Joanne Morton engaged a group of philanthropists to advance the work of RB3. They pledged to support a program launch at Mt. Zion Elementary on Johns Island.

Trident United Way, Charleston County School District and Mt. Zion Elementary officially launched three-year pilot program Literacy United: Johns Island!

Did you know?
Reading By Third is the most successful partnership to fund literacy in our 75-year history!

What is Literacy United? Literacy United combines the University of Florida Literacy Institute’s (UFLI) successful teacher training method with Trident United Way’s resources to provide wrap-around family services for children in need.
Kimberly and her three children have been struggling with housing issues for the past two years. COVID-19 made things worse when she lost her job as a home healthcare aide due to social distancing mandates. Finding thousands of dollars to pay for an apartment deposit, which includes first and last month’s rent, was a nearly impossible hurdle for Kimberly and many others. Often, they are forced to stay in extended stay hotels which do not require such large up-front fees.

Communities in Schools of the Charleston Area (CIS) is a Trident United Way-funded organization that works with schools to identify students who are lacking basic needs such as food, clothing and shelter and utilizes resources to assist with meeting these needs.

During the pandemic, CIS secured housing for four families, including Kimberly’s, for a discounted weekly rate at an extended stay facility. Those families may have been homeless without this lifeline.

Hope and assistance offered by Trident United Way, CIS and dedicated staff keep Kimberly going. CIS Student Support Specialist Jennifer Winston (pictured left) has a passion for helping people as she knows all too well the struggles of housing and raising kids. Earlier in life, she was homeless with three children and like Kimberly, she was constantly worrying about her future.

“Compassion, empathy, hope and faith are the main tools of human decency and what drive me everyday,” Winston said. “During that uncertain time of being homeless, I never lost hope and faith that we would be alright despite having no family here. We made it and now I want to be there for clients to make sure they never lose hope.”
IMPACT: FINANCIAL STABILITY
CELEBRATING A DECADE OF PARTNERSHIP

2009
Engagement with SC Thrive began! Trident United Way found a strategic partner to connect Tri-County residents to resources, remove barriers and assist with benefit applications.

2009
Trident United Way received inaugural AmeriCorps grant funding from The Corporation for National and Community Service (CNCS) and placed eight AmeriCorps members with organizations dedicated to improving the Tri-County.

2011
SC Thrive became Trident United Way contractor and partner for providing state and federal income tax filing assistance across the Tri-County region. Each qualifying client saved an estimated $243 in filing fees each tax season.

2017
Trident United Way introduced cost-sharing partnerships allowing placement of more AmeriCorps members in service to community. The growth provided invaluable expansion of the program.

2019
TUW placed 20 AmeriCorps members with organizations to boost their capacity and assist clients in navigating the pathway to financial stability.

2019
The SC Thrive Hub assisted with filing more than 2,400 state and federal tax returns for FREE, returned nearly $1M in tax refunds to neighbors through Trident United Way affiliated sites and assisted with more than 2,300 benefits applications valued at $6.5M in benefits acquired.

2019
Trident United Way’s AmeriCorps received the Program Director of the Year Award from the South Carolina Commission on National and Community Service.

How do AmeriCorps members serve?
In 2019-2020, AmeriCorps connected more than 14,000 families to 1,500+ basic needs/crisis mitigation services, assisted nearly 1,500 families file taxes free of charge and provided more than 500 clients with one-on-one budgeting instruction.
Trident United Way is working to combat the devastating effects of type 2 diabetes. We are proud to partner with more than 73 local organizations in the Healthy Tri-County initiative, which aims to improve everyone’s health. A key focus is to deal with health issues like diabetes.

Your gift to Trident United Way is changing lives—just ask Mary Nixon.

With a family history of diabetes, Mary knew she had to take steps to get healthier or risk being another statistic in South Carolina's diabetes battle.

Mary wanted to try a non-pharmacological approach to diabetes prevention but did not have the financial resources to find a program that was a good fit. Her life changed when she found the Trident United Way supported Diabetes Prevention Program (DPP) at the Summerville YMCA.

“The DPP Program Coordinator led me to one of the best decisions I could have made,” Nixon said. “The YMCA granted me financial support to attend the program. Without it I would have missed out on being a better me.”

Mary is now eating better, exercising and has lost 20 pounds! Because of this progress, Mary does not need medicine to control her diabetes.

“The Diabetes Prevention Program has given me a change in my mindset of handling my health, has given me control of my health and has strengthened my desire to be a healthier me. Thank you YMCA and Trident United Way for this wonderful gift of health.”

—Mary Nixon
AUGUST 2019
Healthy Tri-County/Trident United Way was awarded a grant to fund National Diabetes Prevention Program for rural diabetes hotspots in Hollywood and Moncks Corner.

SEPTEMBER 2019
Kicked off Conversation on Race & Health Equity Series, a three-part series covering topics from adverse childhood experiences to post-traumatic growth.

OCTOBER 2019
Launch of 2019 Community Health Needs Assessment (CHNA) report at Tri-County Health Symposium to more than 250 attendees.

JANUARY 2020
Healthy Tri-County (HTC) maximized connections with MUSC CARES Clinic and community partners to cultivate a childhood immunization clinic that served 179 children.

MAY 2020
HTC Community Hub launched online guide of providers and resources: www.healthytricounty.com/Community-Resource-Hub

JUNE 2020
Shared the 2019 Community Health Needs Assessment with the Tri-County region. HTC Core Partners participated in virtual Power Event and Q&A session event hosted by Charleston Regional Business Journal.

The 2019 CHNA is South Carolina’s most comprehensive report of its kind with more than 5,300 respondents.
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*deceased
An excerpt from Mr. Hall's fall 2020 letter to our Tocqueville members:

“My time as the chair of Trident United Way Tocqueville Society has been unconventional, to say the least. Despite the myriad challenges we faced in our personal and professional endeavors, we were able to make significant impact for the people in our area who needed us the most.

Motivation to give more – to help those around me as much and as often as I can – is everywhere. Your generosity to Trident United Way, especially in difficult times, shows that you too recognize the great need in our community and are committed to making a difference. It has been my honor to serve as the leader of our great Society this year – thank you again for your unfailing support to our neighbors in need through Trident United Way. I am honored to be part of this organization with you.”

—Bill Hall
November 2, 1946–August 18, 2020

Trident United Way Tocqueville Society, established in 1998, is a group of dedicated philanthropic leaders who make a huge difference in the Tri-County community through their generous gifts. Throughout this extraordinary year, Tocqueville Society members have stepped up to serve those most in need.

We respond. Because of our philanthropic and faithful Tocqueville Society members, Trident United Way can respond to the most critical community needs.

We recover. The Trident United Way Tocqueville Society members provide the bold vision and inspired generosity that invigorate our mission and shape our community – today and tomorrow.

We remember. A champion for anyone in need, Bill Hall served Trident United Way Tocqueville Society with expert leadership last year and generosity every year. While many in our community recognize him as a highly regarded restaurateur and owner of one of Charleston’s finest culinary gems, Halls Chophouse, we are grateful to have known him as an exceedingly kind and generous member of the Trident United Way family. His passing is felt deeply among our community, and his legacy will live on through the countless lives he changed in Charleston and beyond.
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La Société Nationale

Joanne and Morgan Morton
La Société Nationale

Mike and Beverly Smith
La Société Nationale

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Steve and Emily Swanson
Ordre de Liberté

*deceased
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Membres de la Société

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*deceased
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TRIDENT UNITED WAY TOCQUEVILLE SOCIETY

Jim and Linda Murray  
*Membres de la Société*

Edwin S. Pearlstine, Jr.  
*Membres de la Société*

John and Catherine Rosso  
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Membres de la Société

Larry and Judy Tarleton  
Membres de la Société

Chloe Knight Tonney and Rick Tonney  
Membres de la Société

Eric and Paula Walmet  
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Mr. and Mrs. Charles S. Way, Jr.  
Membres de la Société

Reginal Wells  
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Mr. and Mrs. Jeremy N. Willits  
Membres de la Société

Libby and John Winthrop  
Membres de la Société
TRIDENT UNITED WAY TOCQUEVILLE SOCIETY

Ed and Laura Woodcock
*Membres de la Société*

Jonathan and Laura Zucker
*Membres de la Société*
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Mark and Becky Joye
Joanne and Morgan Morton
Mike and Beverly Smith

Ordre de Fraternité
Anita Zucker and David Popowski

Ordre d’Égalité
Scott and Valerie Howell
Jean and James Rion Endowment
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Ordre de Liberté
Prudence and William Finn
Carol H. Fishman, Hersman-Fishman Fund
Mr. Bill Hewitt and Mrs. Karyn Lee
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J.H. Walker Legacy Foundation

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John and Dee Fortson
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Brian and Emily Giarocco
Jack and Julia Goettee
Richard and Courtenay McDowell
Tim and Dede Grow
Richard and Ann Gridley
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Fleetwood and Elizabeth Hassell
Bruce and Diane Hoffman
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John M. Rivers Jr. Foundation, Inc.
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Tim and Tina Sease
Barbara and David Singer
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Daniel J. and Victoria D. Sullivan
Larry and Judy Tarleton
Chloe Knight Tonney and Rick Tonney
Eric and Paula Walmet
Mr. and Mrs. Charles S. Way, Jr.
Dave and Elizabeth Welborn
Reginal Wells
Edward and Liesl Westbrook
Mr. and Mrs. Jeremy N. Willits
John and Libby Winthrop
Ed and Laura Woodcock
Frank and Kathy Zanin
Jonathan and Laura Zucker
One Donor Wishes to Remain Anonymous

*deceased
Trident United Way Palmetto Society is a network of engaged philanthropists in the Tri-County area who contribute between $1,000-$9,999 annually and are committed to creating bold community change in education, financial stability and health through giving, advocating and volunteering. Trident United Way is thankful for Palmetto Society Members’ commitment to philanthropic and thought-leadership.

Led by chair Pam Pearce, Trident United Way Palmetto Society introduced a new signature event, Breakfast for Impact, in December 2019. This celebration of Palmetto Society members’ generosity was a kick-off to #GivingTuesday and an opportunity to recognize their significant impact within our community.

The event was graciously hosted by Tocqueville Society chair Bill Hall at his family’s beautiful event space at 5 Faber. Trident United Way is deeply grateful for the Hall family and will cherish the memory of this special event with Bill Hall.

$5,000-$9,999 President’s Circle
$2,500-$4,999 Executive’s Circle
$1,000-$2,499 Director’s Circle
**President’s Circle**
Lewis Addison  
Glenn and Trish Aker  
Brian and Cathy Almquist  
Mr. Douglas Anglin  
Joe and Susan Bagwell  
Kristina and Mike Baxley  
Donald J. and Fay L. Cameron  
Ben and Sara DeWolf  
Doug and Faith Dodge  
Jesse and Edythe Dove  
Joey and Amy Foxhall  
Kevin and Robin Frees  
BettyCep and Steven Gailbreath  
Brian and Nicole Gehring  
Steven Gnegy  
Pamela and Richard Hrick  
Chip and Coleman Legerton  
Charles and Joan Lipuma  
William and Nina Maddux  
Susan J. Morrison  
Jay and Jennifer O’Dell  
Gretchen and Thompson Penney  
Steve and Susan Polston  
Bill and Sheila Prezzano  
Glenn and Sandra Rabon  
C. Andrew Rankin  
Jonathan and Cynthia Raub  
Catherine Riley  
Steven and Barbara Rockefeller  
Anne and Doug Sass  
Herk and Sherry Sims  
Thomas and Rene Sisson  
Ken and Teresa Smith  
Sonja and Jeffrey Smith  
Roger and Susan Stone  
Family Foundation  
Roy and Tammy Strickland  
Charles and Elizabeth Sullivan  
George E. Temple, IV  
Dr. Mary Thornley  
Jay and Cindy Tiedemann  
Scott and Laura Varn  
Max and Genevieve Vome  
Pamela Williams and Jary Hulst  
Bonum and Janet Wilson, Jr.  
Mr. and Mrs. Nathaniel D. Woodson  
6 donors wish to remain anonymous

**Executive’s Circle**
Cesar Aguirre  
Albert Aquino  
Thomas and Tami Barnette  
Tamkio and Michael Bligen  
Josh Booth  
Lance and Wendy Brewer  
Lance and Shaharra Brooks  
Hilary Brown  
Vicky and Mike Budreau  
Tony and Angela Bunch  
P. Edward Burbage  
Caroline E. Byrd  
Allison and Mark Childers  
Jennifer and Clint Coker  
Melissa R. Crick and Cheryl L. Soucy  
Brad and Deb Davis  
Shawn and Heather Dolan  
Joe and Cathy Easley  
Mr. Russell Eiland  
Tina Faust  
Anne Forrest  
Mr. and Ms. Kevin J. Frank  
Todd Gallati  
Marta Léon Garcia  
B. Shawan Gillians  
David and Jean Ginn  
Fran and Chris Hawk, M.D.  
William S. Helmy  
Kin Hill  
Billy-Paul Holbrook  
Amanda A. Honeycutt  
Jim and Rhonda Hunter  
Missy Johnson  
Amy and Danny Kassis  
Elizabeth Knowles  
Larry and Amanda Kowal  
Elizabeth A. Kress  
Mark and Deana Lattanzio  
Amanda Lawrence  
Tom and Sheri Ledbetter  
Jim and Marybeth Lintzenich  
Dom and Kathleen Maddalone  
Scott and Suzanne Malindzak  
Steve and Mary Mauldin  
Jack and Brigid Maurer  
Edie B. May  
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Bruce A. and Sheila L. Mills  
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Joseph Nettles  
Lauren and Scott Nivens  
Catherine Parmley  
Pennie and David Peralta  
Christy and Eric Pfuntner  
Ms. Claudia A. Porter and Mr. Stuart H. Hotchkiss  
Robert and Cassandra Price  
Brenna Chapman Romaine

**Gallon of gas in 1944:** 21¢

**Average cost of home in 1944:** $8,600

**1948**
The Charleston Community Chest forms its first Small Business Division

**1948**
Naval Shipyard is 1st workplace giving campaign

**Cost of gallon of milk in 1954:** 63¢
Executive’s Circle (continued)
Mr. and Mrs. Jeff Parker
Peter Schilling
Michael G. Schmidt, Ph.D.
Gordy and Samantha Siefring
William and Elaine Simpson
Valori and Ernesto Smith
Andrea and Bill J. Turner, III
Claudius and Jane Watts
Joe and Terry Williams
Roger and Elizabeth Williams
Mr. Joel Wise
Jacob Wright
4 donors wish to remain anonymous

Director’s Circle
Richard Ackerman
Mr. John Ackerman and
Mrs. Valerie Ackerman
Mr. George Adams
Eric C. Aichele
Nicole A. Aiello
Sonya R. Alexander
Joseph Allen
Jacquetta Amos
Regina and Mark Anderson

Average annual salary in 1954: $2,600

Tri-County population in 1944: 164,000

The Charleston Community Chest moves to 284-B King Street rent free for five years thanks to Hugh Lane, Sr.

1954

Kelly Becker
Ashley Beebe
Will Beecher
Ms. Sarah Beier
Mr. Gregory Belekis
Dr. Janis P. Bellack
Donald E. Benjamin, Jr.
Sam and Tracey Bennett
Kurt Benton
Jonnie Berenguer
Valerie and Joe Berry
Jean-Francois Berthiaume
Andrew and Barbara Bickford
Mr. Justin Biernot
George and Trudy Billings
Henry J. and Sheryl A. Blackford
Eli Blalock
Linda Blunt
Kyle Bluthardt
Dr. and Mrs. R. Cary Bocklet
Melanie G. Bodiford
Ms. Jodi Bogue
Ms. Alesia S. Boling
Rey and Fe Bonganonta
Dolphus and Melissa Boodle
Michelle and Sam Bornfleth
Dick and Suzanne Bosstick
Calvin Vandross and P. David Botzis, C.P.A
Christy and David Boudolf
Dana Bowers
Jenna Bowers
Mr. James T. Bowman
Jim and Elizabeth Bowron
Dennis and Pat Boyd
Susanne Boyd
Robert and Wendy Bradham
Cindy and Joe Brams
Mr. Thomas Branham
Mr. Philip Branton
Kevin and Christina Braun
Tikiesha Brewer
The Bridwell Family
Chestina and David Brollier
Krys Bronk
Steve and Kristin Brooks
Sean and Melanie Brooks
Ms. Jennifer Leander Brown
Michael and Anita Brown
Amanda Brown
Will and Priscilla Brown
John W. Browning
Pamela J. Browning
Jamie and Anne Bruce
Chris and Amy Brumback

1956

The Charleston Community Chest changes its name to United Fund of Charleston County and Charles Fruit becomes the director

Gallon of gas in 1964: 30¢

1961

“Light the torch, fan the flame” is the United Fund’s campaign slogan, featuring a new torch logo
TRIDENT UNITED WAY PALMETTO SOCIETY

Director's Circle (continued)
Justin Buckley
Mignonne H. Buhmster
Katherine and Mark Burgeson
Dr. William D. Burnham
David and Kenna Burt
Mr. Michael Bush
Bridge Bush
Mrs. Angela Byrd
Jane F. Byrne
Les and Laura Cabiness
Haley and Kyle Caddell
Donald Calabrese
Daniel Camp
Ric and Deb Campeau
Stacy A. Cannon
Christian T. Caples
Mr. Tyler Caraballo
Dave Carlough
Mr. Daniel Carlson
Ms. Shayna Carlson
Terence and Melissa Carmichael
Douglas Carnecki
Mr. Thomas E. Carpenter and
Mrs. Charity G. Carpenter
Jessica Carpenter
Claudio Carrara
Mr. Kerry M. Carroll

Mrs. Virginia H. Carson
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Michael Carter
Dan Cates
Drs. Patrick Cawley and
Pamela Charity
Peter Cayer
Ms. Maria Chamorro
Mr. and Mrs. Arthur D. Chaplin Jr.
Wayne J. Chapman
Scott (Shigao) Cheng
Alexander and Katherine Chessman
Domenic J. Ciccolella, III
Kay and Denny Ciganovic
Keith and Naomi Cills
Kevin J. Clark
William and Anne Cleveland
in honor of Anita Zucker
Mark and Pam Cline
Kathryn Cline
David and Kathy Cole
Darrin and Tammy Collard
Mr. Andrew Collins
Mr. Weijian Cong and
Mrs. Heather Cong
Emory Connelly
Jose L. Contreras-Mora
Carmen L. Convertino

Mr. Aaron Cook
Mark and Jane Cook
Chris and Dianna Cook
W. Michael Cool, Jr. and Nicole Cool
Timothy Cooper
Bailey and John Cooper
Brett A. and Kimberly C. Corder
Hattie Coryell
Dr. Dondi E. Costin
La Quetta Nicole Coulter
Vanessa Cousins
Kevin and Kim Couto
Valerie and Timothy Covell
George and Beverly Cowart
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John and Denise Crane
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Mr. Thomas Crawford
Everett and Maria Crews
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Marc and Terri Crocker
Steve and Allison Cronin
Craig Crosby
Mr. Travis Cross
John Cross
Andrew and Lisa Crow
Kelly and Gina Crowley

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Jerome Curameng
Joseph Current
Hal S. Currey and
Margaret P. Schachte
Thomas and Lori Curtis
Earl P. Cutler
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Ronnie W. Davidson
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Kim Davis
Matt and Rebecca Davis
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Mr. Mark N. DeFilippo
Mr. Andrew Del Rosso
Erin Delaney
Jeff and Carla DeMille
Susan L. DeTorre
Lisa DeVieux
James DeVito
Aleisha and Jeremy DeYoung
John Dias, Jr.
Jesse and Dee DiBona
Keith and Sue Dickinson

Average cost of home in 1964:
$20,200

Tri-County population in 1964:
278,000

1968
The United Fund moves headquarters to 1069 King Street and Berkeley County joins the Charleston Area United Fund

1969
The United fund reaches first $1 million campaign surpassing the goal of $998k

1970
Trident United Way launches Hotline, a non-profit counseling, crisis and referral line for Berkeley, Charleston and Dorchester counties

Cost of gallon of milk in 1974:
$1.57
Director’s Circle (continued)
Mr. and Mrs. Troy M. Diel
Daniel and Lynne Dillehay
Ms. Crystal Dills
Kathryn Diminich
Mr. Brandon O. Dixon
Mr. and Mrs. Robert A. Dolson
Bud and Diane Driggers
Mr. Charles B. Duckworth
Robin and Rob Duckworth
Bill and Allyson Duke
Jeff and Jennifer Duke
Glen and Sherrill Duncan
Paula Traktman Duncan
Jon and Linda Duncelberger
Mr. Eric Dunn
Tammy Dupuy
Ripon Eadie
Cara and Ryan Earhart
Lloyd and Susan Edenfield
Ms. Akilah Edwards
Gary W. and Deborah K. Edwards
Monifa and Clifford Ellington
Yvonne Ellington
Jana Oren gia Elliott
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Natasha Emmerth
James R. Emond
Rebecca Engelman and William Bradley
Mr. Justin G. Epperson and Mrs. Patricia N. Epperson
Corie Hipp Erdman
Mr. and Mrs. Michael Evans
Laurin and Happy Everett
Mr. Kevin Fallaw
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Ms. Tammy Felker
Amanda and Bradley Fender
Avril Fenwick
Evelyn Ferguson
Anthony Ferro, III
Michael and Christy Fewell
David and Monica Fichman
Teresa G. Finch
Gary and Ann Fink
Travis and Julie Finn
Dr. Jacqueline and Mr. Paul Fish
Ryan and Courtenay Fisher
Rory Fitzpatrick
Robert Fleming
Mr. Jonathan W. Floyd
Mark and Rhonda Floyd
Dr. Monica A. Ford
Robby Foreman
Andrew Fox
Janelle Fox
Mr. Matthew Frazier
René L. Free
Brian French
Mary and Levie Frink
Jenny E. Frisco
Michael and Kathryn Gabbert
Germone Gadsden
Shawn Gaffin
Charles Gainer
Steve and Mary Gallagher
Marlen Gallardo-Rodriguez
Michelle Gallego
Dr. Todd and Mrs. Kristen Gandy
Christine Gannett
Mrs. Trisa Garcia
Lee and Monica Gardner
Anthony Garner
Mr. Greg Garvan
Thomas E. Gasparich
Tom and Renae Gasser
Dot Gatlin
James and Leslie Gergen
Mr. and Mrs. Walter J. Gerken, Jr.
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Marc and Dorothy Gibson
Nick Gibson
Kristina Giese
Richard and Mary Gilbert
Pam and Jim Gill
Linda Givens
Christopher Glenn
Ed Glover
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Rajan Govindan
Antony Grant
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Brian and Alyson Gray
Steven Gray
Ashley and Scott Greaver
Alan Greer
Shawn and DeAudre Gregg
William G. Gregorie, Jr.
James and Kearney Gregory
Dr. and Mrs. E. David Griffin
Noah Grillo
Amie Grimes
Mr. Robert Grimmett, Jr.
Mr. Robert Guerrero
Debra Guerry
Connie Smoak Gugel
Diane and Ed Gulyas

Gallon of gas in 1984: $1.16

Average annual salary in 1974: $8,000
Tri-County population in 1974: 336,000

1978 Organization changes name to Trident United Way
1978 Trident United Way launches Comprehensive Housing Counseling Program
1983 Lowcountry Food Bank was founded through the generosity of Coastal Community Foundation and Trident United Way
Director’s Circle (continued)

John and Nancy Gurley
Carol and Ron Hacker
Diane S. Hader
Kellye and Mark Hafner
Robert Haire
Kathy and Wayne Hall
Douglas and Denise Hamilton
Bill and Nikole Hamilton
David Hamilton
Larry and Melonie Trace
Mykaela Hannappel
Dr. Rochelle F. and Paul A. Hanson, Jr.
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Sonia Hanson
Joy Hardin
Larry Harkins
Hunter Harris
Corbyn Harris
Dorothy G. Harrison
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Drs. Glen and Susan Haynes

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Mr. Kyle Heider
Mr. and Mrs. Chris Hendricks
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Jason and Andrea Hessberg
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Mrs. Marietta Hicks
Gregory A. Hider
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Paul and Becky Hilstad
Sharon Hintin
Tabitha Hobbs
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Mr. Tyson Hoff
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Mr. and Mrs. Robert M. Hollings, III
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Ana and Dan Holmes
Laurie and Ted Holscher
Mr. Ted Honney
Jane Hicks Hood
Kip Hooker and Valerie Sessions
Will and Sarah Hopkins
Glenda Horne
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Bambi and Michael Hoyt
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Kelvin and Mavis Huger
Jim and Lee Hughes
Andrew Humphreys
Jeanne and Tad Hunt
Mr. John Hurst
Len and Beverly Hutchison
Trenor and Margaret Hypes
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Samantha Iorio
Jane and Larry Iwan
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Adrienne L Jackson
Mr. David Jackson
Ms. Mechelle Jackson
Caroline Jacobs
Naomi S. Jaeger
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Aquil Jenkins
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Patty Jenkins
Gary and Christy Jenkins
Michael and Muriel Jennings
Gary and Renee Jensen
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Francis and Jamie Johnson
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Stacy and Rana Jordahl
Mr. Kyle Jordan
Diane Jordan
Mr. Paul J. Joyner
Roy and Betty Judy
Edward Karabees, II
Wim and Merritt Kellett
David and Debra Kellogg
Romain Kelly
Eric McGuire and Patricia Kemp
David Kennedy
Edith Kent
Tom and Kay Kierspe

Average annual salary in 1984: $16,000

Tri-County population in 1984: 430,000

1985 Charles Fruit dies after 29 years as CEO of TUW and “Leadership Giving” evolves

1987 John Hewell becomes Trident United Way CEO

1989 Trident United Way establishes Hurricane Hugo Fund and sets fundraising record for disaster relief

Average cost of home in 1990: $106,000
Director's Circle (continued)
Will and Jennifer Kimbler
Mr. Mark King
Grayson and Kaitlyn King
Mr. Ryan Kohlhauff
Bryant and Cheryl Kohut
Ms. Anna Koppenhofer
Jessica and Rebekah Kostos
Mark A. Kostos
David and Rebecca Kranz
Ryan and Kelly Krischer
Allan Krist
Martin Kurek
Mr. Jacob Kurek
Katherine and Joseph Landing
Stephen Lanier
Mr. William H. Lansing, III
Bill and Chris Lark
Richard and Rachelle Lawhon
Leslie D. Lawrence
Will Lawton
Amanda N. Lee
Virginia Lee
Hampton and Rebecca Lee
Parker H. Lee
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Mr. Thomas J. Leonard
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Al Lopez and Dominguez Lopez
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Mr. Jared L. Lott
Manny Lovgren
Anthony and Wanda Lowe
HC Lucas Raymond
Mr. and Mrs. Timothy D. Lucius
Ms. Lorraine Lutton
Kelli Lyman
Brian and Suzanne Lynch
Loretta Lynch-Reichert
Stephen Lynn
Aaron and Amy Macariello
Mr. and Mrs. Michael S. MacPherson
Mr. Micah J. Malphrus
Jason Malphrus
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Bobbie Maner
Debra Mann
Mr. and Mrs. Clarence B. Manning
Jerry and Jane Mansfield
Marc and Elizabeth Marchant
Noel E. Marchione
Glenn and Michelle Marcus
Robert Maret
Stony R. Martin
Jason Martin
Susan Martinez-Hernandez
Ms. Ashley Mason
Stephanie and Michael Matthews
Vanessa Turner Maybank
Ashley and Grant McNulty
Mr. and Mrs. James T. McCall, Sr.
Talicia and Shawn McCants
Loretha McClellan
Christina McCorkle
Gregory R. McCormack
William McCoy
Robert McCue
Lorrie McCurdy
Ms. Stephanie McDowell
Mr. James McGrath
Ronald and Betty McKelvey
Mr. Earnest J. McLaughlin
Mrs. Sandra F. McLaughlin
Marianna G. McLean
Shea and Christie McFadden
Mary McNeese
Jay and Erin McNeill
Elston Family Foundation
Mr. Andrew Medley
Michael Meltchers
Barbara L. Melvin
Ford and Deidre Menefee
Janice and Richard Menniti
Samuel Metzger
Melissa and David Meverden
Chris and Rachel Meyer
Mr. Stephen W. Michael
Sara Michelin
In memory of George W. Miller
Jennifer J. Miller
Debbie Miller
Scott A. Miller
Kyle Miller
Ryan V. Millwood
Adam D. Mims
Brittany Minors
Sally and Jorge Miranda

Tri-County population in 1994: 506,000

Gallon of gas in 1994: $1.11

Average annual salary in 1995: $23,000

Cost of gallon of milk in 1995: $2.50

1994
Trident United Way launches “Give me Shelter” committee to raise money for Berkeley County emergency children’s shelter as part of Carolina Youth Development Center

1995
Santee Cooper donates land for Berkeley County children’s shelter, eventually known as Callen-Lacey
**Director’s Circle (continued)**

Dan and Julia Mooney  
Kelly Jo Morales  
Baker and Lisa Mordecai  
Evelyn Morris  
Mrs. Anne C. Moye  
Gregory Mullen  
Michael and Katy Mullis  
Duane and Carrie Mummett  
Jeremy M. Murphy  
Jennifer A. Murray  
Chase Murray  
Jeanine Murrow  
Robert J. and Angela A. Mussat  
Mr. Kenneth Myers  
Ms. Kaylee Nalley  
Ms. Tammeria Nathan  
Erica and Daniel Navarro  
Melinda P. Nettles  
Mr. and Mrs. Robert C. Nevin  
Nicola and Damon Newby  
The Newton Family  
Taylor and Lauren Nilan  
Gina S. Noble  
David and Dana Northrup  

Dr. W. Eugene Notz  
Jacob T. Nyhart  
Phillip Obie, II and Kayla Obie  
Thomas P. O’Brien, Jr.  
Elizabeth and Keith Oliver  
Anthony C. Oliver III  
Kristen Olson  
Mr. Joshua M. Orara  
Dr. and Mrs. James M. Orcutt  
Mandy and Wayne Osborne  
John and Melissa Owens  
The Palmer Family  
Mr. Ryan D. Palmeter  
Mr. and Mrs. Matt Pardieck  
Anthony and Melissa Parrish  
Rory and Durward Parsley  
Mr. Ketankumar C. Patel  
Jonathan D. Patterson  
Mr. and Mrs. Michael Paul  
Roanna R. Payne  
Pamela and Bobby Pearce  
David and Janet Pearlman  
Heather E. Pelcher and  
Stephen R. Pelcher  
Honorable Laura Perdue  

James K. and Karen K. Petros  
Autumn T. Phillips  
Ralph and Coby Pienging  
Mr. Walter Pinckney  
Mr. Charles Pinckney and  
Mrs. Eve N. Pinckney  
Mrs. Holly J. Pingatore  
Ray and Angela Pinson  
Raji A. Polite, Jr.  
Amanda Polk  
Mr. Larry Poole  
Christie Pope  
Dr. Gerrita Postlewait  
Jason Powell  
Helen C. Pratt-Thomas  
Pascal Price  
Aileen S. Price  
Kameron and David Quick  
Marea D. Quijano-Clark and Jeff Clark  
Omar and Sarah Ramberan  
Jonathan and Amanda Rauh  
Donna M. Raven  
Carol and David Rawle  
Scott and Susie Reed  
Jimmy P. Reeves  

Brandon and Stefanie Renaud  
Craig and Barbara Reynolds  
Ann and Steve Rhodes  
Ms. Shannon Rice  
Barbara and William Richardson  
Mary Beth Richardson  
James L. Richardson, Jr.  
John G. Riddick, III  
Julie and Clyde Ridgeway  
Suzanne and Jack Ritter  
Telia Rivers  
Mr. and Mrs. Claron A. Robertson  
Shauna Wesley-Baxley  
Ms. Dominae S. Robinson  
Katie Robinson  
Cheryl Rodgers  
Caleb Rodgers  
Byron Rodgers  
Bret and Shannon Roesner  
Robin and Julie Rogers  
Elizabeth Rogers  
Joshua Rogers  
Mr. Wesley Ropp, III  
Ms. Miriela Ross  
Will Rottmann

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**1998**

Chris Kerrigan becomes CEO  
and headquarters at 6296 Rivers  
Avenue is dedicated

**1999**

Trident United Way launches *Success by 6,*  
Palmetto Society grows by 40%, Tocqueville  
Society grows by 33% and endowment  
exceeds $1 million

**1999**

**2001**

Trident United Way contributes  
$10,000 to United Way of  
America’s September 11 Fund to  
help victims of the 9/11 attacks.

**2003**

Trident United Way changes how funds are  
distributed and moves from being a “fundraiser”  
to a catalyst for community change

**2004**

Average cost of home in  
2004:

---

549,000
**Director's Circle (continued)**

Dr. Michelle S. Rovner  
John and Joanne Russ  
Jeremy Ryan  
Mr. Jay Ryczkowski  
Dr. Lisa K. Saladin and  
Dr. Michael E. Saladin  
Carey and Tonya Salisbury  
Darien Salley  
Ms. Eryca Salters  
Michael Samuel  
Mr. Sebastian J. Sanchez  
Mr. Todd Sanders  
Chris Sarine  
Alvaro Sarmiento  
Mr. and Mrs. Herbert R. Sass, III  
Ronald and Jacky Sassard  
Drs. Conway and Bart Saylor  
Ms. Shari A. Scagline  
Michael A. Scardato  
Traci Schilling  
Mary and Peter Schnabel  
Deborah and David Schneider  
Mr. Gregory H. Scott  
David C. Scott  
Ms. Ivy Scott Champaign  
David Scozzaro  
Bill and Gloria Seaborn  
Richard and Kelley Seaman  
Kimberly Segrest  
Paul and Sherry Sharry  
Stephanie M. Shealy  
Connie H. Shiver  
Mr. Caleb Seth Shomo and  
Mrs. Marie L. Shomo  
Paul and Clair Shorter  
Greg and Larky Shuler  
Meme Shuler  
Mr. Richard A. Shumpert  
Peter L. and Gail B. Sibley  
Mr. and Mrs. Adrian Simmons  
Henry and Sylvia Simmons  
Myoshi A. Singleton  
Amanda and Cameron Sito  
Mr. and Mrs. J. Reeves Sween  
Mrs. Sarah L. Slaughter and  
Mr. John Slaughter  
Amiee and Steve Slesinski  
Ms. Samantha Smalls  
Walter L. Smalls  
Alicia Smith  
David and Cynthia Smith  
Donald and Francis Smith  
Donald and Pamela Smith  
Mr. Jerry Smith  
Joan Smith  
Mr. Keith A. Smith and  
Mrs. Terri T. Smith  
Kirby and Laurie Lynn Smith  
Dr. Maxine Smith  
Rebecca and Roy Smith  
Ms. Rosanne Vega Smith  
Mr. Andrew Smith-Jones  
Robert Smoak  
Starr and Philip Snead  
Sherrie C. Snipes-Williams  
Mr. John Sorrells  
Luis Sosa  
Niko Stahley  
Katie Staso  
Ms. Dawne Steinbach  
Andrew Steinke  
Jennifer Sterrett  
Kathleen and Joel Stevens  
Will Stevick  
Brian J. Stevick  
Renée C. Stewart  
Sharon and Loy Stewart, Jr.  
Debra and Leroy Stewart  
Kyle Stewart  
Terry B. Stinson  
Melanie and Anthony Stith  
Kimberly H. Stone  
Andy and April Stone  
Carlton and Selena Stoney  
Ms. Lynn Strain  
Ronald and Terry Strawn  
John and Christina Strickland  
Barry and Jacquie Sturmer  
Ryan and Chris Sweatman  
John Swink  
Brenda S. Szymanski  
Chase and Jessi Talbert  
Adam and Jennifer Taylor  
Peter and Stephanie Tecklenburg  
Mr. Joel Tempongko  
Mr. Christopher P. Theo  
Mr. Wesley J. Thigpen  
Rudy Thomas  
Brandon Thomas  
Natalie Griffin Thomas  
Denny and Kelly Thompson  
Courtney Thompson  
Chase Thompson  
Clay Thornton  
John and Dana Tiller  
Mr. Timothy J. Tillman  
Scott and Janet Tinkler  
Jeffrey and Lynn Trenning  
Tammy and Ronald Tyner  
Noreen Urko

---

**Average annual salary**  
in 2004:  
**$35,600**

**Gallon of gas in 2004:**  
**$1.88**

**2005**  
Trident United Way donates $25,000 to the Red Cross Hurricane Katrina relief fund

**2007**  
Trident United Way contributes a $10,000 matching gift to the City of Charleston Firemen's Fund to encourage support for the families and coworkers of Charleston's nine fallen firefighters.

**2009**  
TUW announces six month trial run of CharityTracker™

**Cost of gallon of milk in 2010:**  
**$3.69**
Director’s Circle (continued)
Ann Usher
Lisa Van Bergen and Douglas Murphy
Henk and Robin van der Meyden
Rebecca Vaughan
Bradley and Teresa Vaughn
Thomas Venning, Jr.
Mr. Brian Vetter
Lorenzo and Lorraine P. Vice
Peggy Vickery
Mr. Vinay Vyas
Jennifer Wadford
Christopher and Melissa Wagner
John and Caroline Walasek
Ms. Christie D. Walcott
Earl and Susan Walker
Mr. and Mrs. Robert B. Wallace
David and Jennifer Wallace
Mrs. Kristina Walle
Grange and David Walters
Allison Walters
Cynthia Walters
Michael and Debbie Waltz
E.J. and Cynthia Wand
Bing Wang
Marcus Ward
Molly Waring
Daphne Warren
Timothy James Warrick
Garren and Jerri Warwick
Ms. Tameika L. Washington
Ronald and Appollonia Washington
Patricia Washington-Ruckes
Mr. Bernard Watson and
Mrs. Nadine Watson
Marty and Lianna Watson
Mr. Leonard D. Way and
Ms. Jennifer Way
Dr. C. Wayne Weart
Greg Webb
James Webb
Curtis Weeden
Rachel Wehrman
Frances C. Welch, Ph.D.
Laura and Chad Wells
Ephraim T. Werner
Beth Wheeler
Nancy and Phil Whirley
Kathryn Whitaker
Diane Whitaker
Rob White
Richard and Lisa White
Joy White
Allie White
Ms. Sherry Whiting and
Mr. Christopher M. Genovese
Christine M. and Peter E. Whitlock
Carmen Y. Wigfall
Angela M. Williams
Carson D. Williams
Mr. David H. Williams, Jr.
Dr. Joseph L. Williams
Priscilla Williams
Cameron and Dana Wilson
Brillant Wilson
Larry and Sarah Windham
Bryan Robinson Wingard
Karl and Angelia Winkler
Robert Winn
Richard and Susan Winter
Mr. and Mrs. Ryan C. Wishman
Sally Ballentine Wofford
Mr. Geoffrey Woglom and
Mrs. Susan S. Woglom
Dave and Sue Womersley
Cynthia and John Wood
Bradley E. Wood
Melanie Woods
Steve and Michelle Woodside
Ms. Chelsy Wray
Nicole Wren
Barry Wren
Jamie E. Wright
Taneicha C. Wright
Ms. Christy D. Wyndham
Jennifer Yau
Sue Phillips Young
Jeff Zeigler
Christie and Paul Zoeller
Jonathan Zukowski
Hella and Dieter zur Loye
Peter and Megan Zwerner
33 donors wish to remain anonymous

Disclaimer: We have carefully produced this report. Please forgive any errors or omissions and notify us of same.
AFRICAN AMERICAN LEADERSHIP COUNCIL is a network of engaged leaders who seek to harness the power of black philanthropy and leverage resources to improve our community through the mission of Trident United Way.

Sonia Hanson, South State Bank, Chair
Stephanie Singleton, The Movement, Vice Chair
Jennifer Brown, Palmetto CAP
Monifa Ellington, Ingevity
Danielle Hardee-Richardson, Ingevity
Mavis Huger, Counts & Huger, LLC
Georgia Mims, Charleston Crowne Plaza
Terry Scipio, Consolidated Planning, Inc.
Patrice Simmons, Berkeley Electric Cooperative
Don Smith, Hendrick Automotive Group
Dr. Maxine Smith, Community Volunteer
Vanessa Turner Maybank, Charleston County Government
Clarence Wright, Dominion Energy

WOMEN UNITED works for the health, education and financial stability of everyone in our community. We are diverse and vibrant, bound together by a powerful sense of belonging — to each other and to Trident United Way’s mission.

Teresa Vaughn, Johnson & Johnson Insurance, Inc., Chair
Anne Forrest, Seacoast Supply, Vice Chair
Dusti Annan Coultas, MUSC
Cindy Brams, Elliott Davis
Stacy Cannon, South State Bank
Merrill Fei, Community Volunteer
Christian Maclver, Ingevity
Ashley Mancini, Enterprise Holdings
Lauren Minors, Reason One
Gina Noble, Porter-Gaud School
Kristen Olson, Extra Space Storage
Katie Robinson, LS3P
Patrice Simmons, Berkeley Electric Cooperative
Sherrie Snipes-Williams, Charleston Promise Neighborhood
Lisa Van Bergen, Professional Nonprofit Solutions
Jennifer Wadford, Santee Cooper
Kathryn Whitaker, Calibrate Legal

YOUNG LEADERS UNITED is an active group of leaders age 40 and younger who are committed to improving educational, financial stability and health outcomes in our community through giving, volunteering and advocacy.

Michael Samuel, BB&T now Truist, Chair
Lauren Nilan, Elliott Davis, Vice Chair
Cesar Aguirre, Publix
Bailey Cooper, Lowcountry Hurricane Protection & Shutters Inc.
Aubree Decoteau, Santee Cooper
Amanda Fedorisin, LS3P
Travis Frank, SC Ports Authority
Shawn Gaffin, Community Volunteer
Shawan Gillians, Santee Cooper
Will Hopkins, Lexington Medical Center
Caroline Jacobs, Elliott Davis
Francis Johnson, Johnson & Johnson Insurance, Inc.
Grayson King, Johnson & Johnson Insurance, Inc.
Jim Knowles, Aerotek
Parker Lee, The Bank of South Carolina
Ashley Mancini, Enterprise Holdings
Caleb Shomo, Life Cycle Engineering, Inc.
Genevieve Vome, Ingevity
LEGACY
BEYOND A LIFETIME

Gifts to our Legacy Fund are vital to Trident United Way’s ability to address our community’s most pressing issues around education, financial stability and health today, tomorrow, and well into the future. You can shape the future of our community for generations to come by including Trident United Way in your estate plans. Your gift will provide essential, ongoing support to change the odds for the children, families and individuals in the Tri-County area.

Legacy Society Members
Mrs. Carmel Chamier Belk Daughtridge Mrs. Mary C. Everts* Mr. And Mrs. Larry Fulghum, Jr. Frank* and Loraine Hanckel Tom and Bonnie Hood Christopher F. and Beth A. Kerrigan Mr. And Mrs. Hugh C. Lane, Jr. Ted and Tricia Legasey Ted and Jackie Mappus Sis and Hal Marshall Daniel L. McNight, Jr.* David and Bethany Nicole Elizabeth E. Pennewill Gretchen and Thompson Penney Ned Philbeck Ross B. Pollack, M.D. Bill and Joanna Scarborough Dave and Linda Soutter Hannah and John Stewart Col. William W. Thomas John and Libby Winthrop

Legacy Society Members
Legacy Society members who have chosen to pledge $250,000 or more through their estate plans:
Erin Campenella Estate Prudence and William Finn Mr.* and Mrs.* Hugh C. Lane Endowment Joy Y. Presnick Estate Jerry* (obm) and Anita Zucker

A LEGACY OF TRIDENT UNITED WAY
1944 The Charleston Community Chest is organized on Sept. 15
1956 The Charleston Community Chest becomes The United Fund of Charleston County and Charles Fruit becomes the director.
1985 After the death of Charles Fruit, who served 29 years as director of The United Fund, the Charlie Fruit Leadership Giving Association is established to recognize donors contributing $1,000 or more annually.
1989 Defined first mission: To increase the organized capacity of people to care for one another.
1994 Updated mission: To provide the best ways for citizens of Berkeley, Charleston and Dorchester counties to care for one another. Guided by the wishes of our donors. We identify and respond to needs in the local community and ensure the most efficient and effective use of contributions.
1995 Trident United Way starts allowing gift designations to other nonprofits through the “Donor Choice” program.
2003 Trident United Way changes how funds are distributed and moves from being a “fundraiser” to a catalyst for community change.
2011 Trident United Way intensely focuses on education, financial stability and health.
WITH GRATITUDE TO OUR 2019-2020 CORPORATE PARTNERS

It is a tremendous privilege for Trident United Way to partner with the following institutions. Each group has demonstrated outstanding generosity through employee campaign contributions, corporate gifts and donations to the Tri-County COVID-19 Response Fund during the 2019-2020 Trident United Way campaign.

List based on projected campaign reports totaling $2,500 or more as of June 30, 2020.
## TRIDENT UNITED WAY CORPORATE PARTNERS

### TOTAL GIVING OF $50,000 - $99,999
- AstenJohnson
- Berkeley County School District
- Century Aluminum Mt. Holly
- Charleston Water System
- Coastal Community Foundation of SC
- Enterprise Holdings
- Fluor Corporation
- Harris Teeter
- Johnson Controls, Inc.
- Medical University of South Carolina
- Roper St. Francis Healthcare
- Showa Denko Carbon, Inc.
- SunTrust and BB&T now Truist
- The Bank of South Carolina
- United Parcel Service

### TOTAL GIVING OF $25,000 - $49,999
- The Beach Company
- BP Chemical Company, Cooper River Plant
- a subsidiary of BP America, Inc.
- Charleston Area Convention and Visitors Bureau
- Charleston County Government
- Charleston County School District
- Comcast Cablevision
- Dorchester School District Two
- Elliott Davis
- GEL Group, Inc.
- Jones Ford
- Life Cycle Engineering, Inc.
- LS3P Associates, LTD.
- The Post and Courier
- Richardson, Patrick, Westbrook & Brickman, LLC
- Robert Bosch LLC
- Select Health of South Carolina
- South Carolina Ports Authority
- Trident Health/HCA South Atlantic Division
- Trident Technical College
- Trident United Way
- Wells Fargo

### TOTAL GIVING OF $10,000 - $24,999
- ADC Engineering Specialists
- Bank of America Charitable Foundation, Inc.
- Benefitfocus
- Berkeley Electric Cooperative
- Boeing Employees’ Credit Union
- C&S Retail Services
- Charleston County Aviation Authority
- Charming Inns
- City of Charleston
- Coca-Cola Consolidated
- College of Charleston
- COSTCO Wholesale
- Detyens Shipyards, Inc.
- Dixon Hughes Goodman LLP
- FineMark National Bank and Trust
- First Citizens Bank
- Home Telecom
- Lanxess
- Nelson Mullins Riley & Scarborough, LLP
- NextEra Energy Foundation
- United Bank
- Wal-Mart
- WCSC-TV 5

### TOTAL GIVING OF $5,000 - $9,999
- Anderson Insurance Associates LLC
- AT&T
- Bank of America
- Blue Cross Blue Shield of South Carolina
- Boeing South Carolina
- Charleston Southern University
- CPM Federal Credit Union
- Eaton Corporation
- Eli Lilly and Company
- FedEx
- Gregory Electric Company, Inc.
- Housing Authority of the City of Charleston
- JEAR Logistics LLC
- Norfolk Southern Corp
- PNC Financial Services

### TOTAL GIVING OF $5,000 - $9,999
- Raymond James & Associates, Inc.
- Shell Oil Company Foundation
- Target
- The Citadel

### TOTAL GIVING OF $2,500 - $4,999
- Border States Electric
- Shealy Electrical Wholesalers
- BRPH Architects Engineers
- Caterpillar, Inc.
- Colliers International
- First National Bank
- Hobart Corp/ITW
- JW Aluminum
- Nationwide Insurance Company
- Hendrick Automotive Group
- RICOH Office Solutions
- Rotary Club of Charleston
- RTI International
- Sonepar USA
- South Carolina Federal Credit Union
- Southern First Bank
- Synovus
- TD Bank
- TJ Maxx
- Trident Construction
- Volvo Car USA LLC
- Young Clement Rivers, LLP
WE INVITE YOU TO JOIN THE ALLIANCE

Expand your reach and allow us to recognize you for your good work in our Tri-County community.
As a member of The Trident United Way Alliance, you will join a league of community businesses and individuals who are committed to improving the lives of our neighbors. With a gift at one of the three Alliance levels of support, you will help Trident United Way cover the costs of convenings and initiatives that further our work and mission.

**TRIDENT UNITED WAY ALLIANCE MEMBER RECOGNITION PER ANNUAL GIFT**

<table>
<thead>
<tr>
<th>TRIDENT UNITED WAY ALLIANCE MEMBER RECOGNITION PER ANNUAL GIFT</th>
<th>CHAMPION $10,000</th>
<th>ADVOCATE $5,000</th>
<th>FRIEND $2,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Day of Caring - Company name printed on back of t-shirts</td>
<td></td>
<td></td>
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<tr>
<td>Day of Caring - Company name mentioned at all</td>
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<tr>
<td>Day of Caring events</td>
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<tr>
<td>Day of Caring - Recognized in social media shout-outs</td>
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<tr>
<td>Day of Caring - Listed on email blasts (300 contacts)</td>
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<tr>
<td>Day of Caring - Listed on website</td>
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<tr>
<td>Day of Caring - Concierge Project Coordination</td>
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<tr>
<td>Day of Caring - Branded item to be included in participant bags (300 items)</td>
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<tr>
<td>Day of Caring - T-shirts and other supplies provided by TUW and delivered to your office</td>
<td>50</td>
<td>20</td>
<td>10</td>
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<tr>
<td>Day of Action - Listed on website</td>
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<tr>
<td>Day of Action - Listed on email</td>
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<tr>
<td>Day of Action - Included in sponsor lists (social media, video, email)</td>
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<tr>
<td>Listed in annual Philanthropy and Impact Report</td>
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<tr>
<td>Listed in Top Executive Packet</td>
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<tr>
<td>Listed in ‘Thank You’ ad in The Post &amp; Courier</td>
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<tr>
<td>Recognized on invite - Tocqueville Society Events</td>
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<tr>
<td>Recognized on invite - Palmetto Society Events</td>
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<tr>
<td>Recognized on invite - Donor Network Events</td>
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</tbody>
</table>

*In-kind donations are recognized at 20% of dollar value.*

*2019-2020 Corporate Benefactors can join the TUW Alliance at the 2019-2020 rate with a three year step up to the new TUW Alliance.*

**THANK YOU TO OUR 2019-2020 ALLIANCE MEMBERS**

**CHAMPION**
Adams Outdoor Advertising
Anita Zucker and The InterTech Group, Inc.
BP Chemical Company, Cooper River Plant
Chernoff Newman
Dominion Energy
Ingevity
Life Cycle Engineering, Inc.
MUSC Health
Nucor
Publix Super Markets, Inc.
Select Health of South Carolina
South State Bank
The Post and Courier
Young Clement Rivers, LLP

**ADVOCATE**
First Citizens Bank
Trident Health/HCA South Atlantic Division

**FRIEND**
The Bank of South Carolina
BB&T – now Truist
Charleston Regional Business Journal
TRIDENT UNITED WAY IS A CONNECTOR

We create community-wide partnerships to deliver collaborative solutions that help achieve significant and lasting social change.

Kindergarten Readiness Network

Trident United Way is the convener for our region’s first Kindergarten Readiness Network in partnership with Tri-County Cradle to Career Collaborative.

Lowcountry Early Childhood Convening Events:

January 2020 – Panel Discussion - The State of Mental Health for children 0-3 years in the Tri-County region

May 2020 – Conversation with Joseph D. Sparrow, MD on culturally responsive trauma-informed practices during and after COVID-19

June 2020 – Community Solutions for COVID Recovery and Early Childhood Development – co-creation of a community vision for COVID recovery, practicing self-care in COVID culture and trauma

We work intentionally with other organizations to make data-driven decisions and respond to our community’s most pressing needs.

Resource Connection Centers

In collaboration with more than a dozen nonprofit agencies, Trident United Way Resource Connection Centers provide connections to community resources and services. The power of partnership is vital for clients in critical need to mitigate crisis and get on the path to financial stability. Our partners and staff have access to real-time data regarding funding and resources to meet the immediate needs of our Tri-County neighbors.


Organizations receive grants through an open and competitive process for programs, basic needs and community engagement.

National Diabetes Prevention Program (National DPP)

National DPP is a CDC-recognized lifestyle change program structured program developed specifically to prevent type 2 diabetes.

Accomplishments & Individual Successes:

Healthy Tri-County secured year two grant funding from South Carolina Center for Rural and Primary Healthcare.

AccessHealth Tri-County Network was the first recipient of the TUW Community Investment Grant from the Accelerator Pool. The program offers a dedicated staff and diverse selection of lifestyle coaches to help clients be successful.
Census participation is vital to our region receiving federal funding based on an accurate population count. If 100 people in our community aren’t counted, that represents more than $2.6M in federal resources that will be sent to other states instead of South Carolina over the course of the decade.

In July 2019, Trident United Way formed a grassroots committee, Trident United Way Complete Count Committee, to educate and promote the 2020 Census to ensure our communities received the federal funds and government representation they deserve for the next 10 years. The committee comprised 25 volunteers from across the Tri-County region who were trained by a US Census representative to promote and encourage completion of the 2020 Census within their professional and personal networks.

We received more than $7,500 in grant funds to support their outreach efforts and participated in over 15 different events: town halls, faith-based events, summer meal programs, food drives, webinars and free community events.

All materials and events sponsored by Trident United Way were made available in English and Spanish with bilingual promotions aired through local traditional and social media outlets.

Trident United Way collaborated with nonprofits and organizations to help us reach populations most often underserved and undercounted in the census.

COMPLETE COUNT COMMITTEE

Kirsten Abrahamson        Robert Doty        Myriam Martinez
Radia Baxter             Adriana Fernandez-Ruffer   Nancy Moore
Arian Bonetto            Jeffrey Fleming      Kelli Morse
Christy Boudolf          Janette Glenn        Amanda Nadel
Kelsi Brewer             Barbara Griffin      Jonathan Rauh
Gina Cordoba             Lucille Hefka        Nina Richards
Lydia Cotton             Vicky Ingalls       Regina Saunders
Bradley Davis            Stephanie Kelley     Madison Tinkle
KEY STRIDES: EVOLUTION OF COMMUNITY IMPACT

2014
Strategic Learning and Evaluation System (SLES) development began.

2015
Build capacity for Collective Impact and create the SLES structure.

2015–2016
Transition year for funding cycle to allow partners a period of adjustment.

2016–2019
Community Investment Portfolio
• Basic Needs Support for Links to Success partners
• Community Engagement Grants
• Collective Impact Investment: Kindergarten Readiness Network
• Free Tax Filing Assistance
• Program Investment Grants
• Tri-County Reading by Third Project (2017-2019)

2019–2022
Community Investment Portfolio
• Basic Needs Grants
• Community Engagement Grants
• Collective Impact Investment: Accelerator Investment Grants
• Free Tax Filing Assistance
• Program Investment Grants
• Tri-County Reading by Third Project (2019-2020)

2019–2022
Adoption of Community System Solutions Framework, in addition to Collective Impact

WHY ADD THE COMMUNITY SYSTEM SOLUTIONS FRAMEWORK?


It more clearly identifies several pathways and various examples of collaboration that are solving complex social issues through the Kindergarten Readiness, Safety Net Assistance and Healthy Tri-County Networks.

It is informed by two lines of academic research that focus on:
1. the types of organizations and the integration of their activities
2. the most common governance structures of networks.

It is not static and allows for changes over time to employ the best opportunities for success based on resources, partners and needs.
Throughout the **2018—2019 fiscal year**, Trident United Way mobilized more than **$7 million** of your investments to make authentic impact in our community through a combination of grants, initiatives and capacity-building tools available to the entire community. Community grants decisions are made by the Trident United Way Board of Directors at the recommendation of a committee of trained community volunteers and independent subject-matter experts.

### TOTAL REVENUE & INCOME

$7,566,054

- **CAMPAIGN**
  - $5,995,375
- **INVESTMENT & OTHER**
  - $1,195,367
- **GRANTS RECEIVED BY TRIDENT UNITED WAY**
  - $375,312

### TOTAL EXPENSES

$9,200,788

- **COMMUNITY GRANTS, INITIATIVES AND CAPACITY BUILDING TOOLS**
  - 65%—Program Services $5,972,576 goes directly towards the mission of TUW
  - 12%—Donor-Directed Giving $1,125,850 specific gifts directed by donors to other nonprofits
  - **TOTAL**: $7,098,426
- **SUPPORTING SERVICES**
  - 16%—Fundraising $1,454,328
  - 5%—General & Administrative $415,318
  - 2%—Building Expenses $232,716
  - **TOTAL**: $2,102,362

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*please see the 2018-2019 audited financial statement by visiting [www.tuw.org/financial-reports](http://www.tuw.org/financial-reports)*
$3,375,176
COMMUNITY INVESTMENTS PORTFOLIO
Program & Basic Needs Grants
Community Engagement Grants
Collective Impact Accelerator Funding - Diabetes Prevention
SC Thrive – Thrive Hub with Free Tax Filing Assistance
Tri-County Reading by Third Project
Healthy Tri-County
Kindergarten Readiness Network
Safety Net Assistance Network

$1,512,562
INTEGRATED SYSTEM DELIVERY TOOLS & RESOURCES
211 Resource Line
AmeriCorps
CharityTracker™
TUW Resource Connection Centers
All are FREE to any community partners & network members

$1,125,850
DONOR CHOICE DESIGNATIONS MADE TO SPECIFIC NONPROFITS

$825,647
VOLUNTEER ENGAGEMENT & COMMUNITY STEWARDSHIP
Day of Action
Day of Caring
External Volunteer Matching
Internal Volunteer Matching
Strategic Positioning Survey Analysis

$259,191
PUBLIC POLICY
Advocacy Activities
Public Policy Committee

TUW’s nearly $7.1 million community investments
In a year full of challenges, you found opportunities to serve our community in innovative new ways.

Thank you for choosing to LIVE UNITED.