AFRICAN AMERICAN LEADERSHIP COUNCIL

Member Celebration
Annual event recognizing minority leaders and celebrating AALC’s successes throughout the year.

Fifth Annual Book Drive
AALC members collect, sort, package and distribute books to students at local Title I schools.

Party With A Purpose
Event welcoming AALC members and prospects to volunteer with a partner organization and connect over hors d’oeuvres and drinks.

WOMEN UNITED

Women United Awards Luncheon
More than 125 attendees gather to recognize successful corporate and community leaders at this annual luncheon.

Inaugural Women United Fundraiser
An evening of fun and philanthropy in support of Trident United Way’s programs and initiatives.

Lunch & Learn
Experts in a variety of fields speak to Women United members at these biannual events.

YOUNG PHILANTHROPISTS SOCIETY

Cocktails + Conversation
Round-table style mentoring event for YPS members to get to know business and community leaders who are members of Trident United Way Tocqueville Society.

Lunch & Learn
Provide opportunities for YPS members to spend their lunch breaks learning about something relevant to their lives.

Sip & Serve
YPS signature event combines a school supply drive with a social event. YPS members pack book bags with supplies and notes for local students in need while enjoying the group’s fellowship.

OVER THE EDGE: RAPPEL UNITED!

Over The Edge: Rappel United
On May 16, 2020, brave souls will step Over The Edge of the Hyatt Place Charleston Historic District. They’ll be rappelling in support of Trident United Way’s diabetes prevention initiative. Sponsorships are available for the main event, VIP reception, landing zone, ropes and helmets.

#GIVINGTUESDAY

Offer a matching gift challenge or pre-planned “day-of” gift for a social media splash on #GivingTuesday, Dec. 1, 2020!

75th ANNIVERSARY

In honor of Trident United Way’s 75th anniversary, this event series will be a celebration of our past and a look toward our future. Your sponsorship will include all 75th Anniversary media and activities.
On Saturday, May 16, brave souls will step over the side of nine-story Hyatt Place Charleston Historic District to support Trident United Way’s health initiatives. Over The Edge: Rappel United is a thrilling event that will make a difference for our neighbors who are on the edge of becoming diabetic.

Trident United Way’s diabetes prevention work focuses on increasing education about diabetes, raising awareness of prediabetes and Type 2 diabetes, and reducing rates of prediabetes and Type 2 diabetes in Berkeley, Charleston and Dorchester counties.

Sponsoring Over The Edge is an excellent opportunity to market your organization while making a true impact in our community.

BECOME A SPONSOR TODAY!

For more information or to sponsor an event, please contact Amy Maciariello at (843)740-7729 or amaciariello@tuw.org.
OVER THE EDGE: RAPPEL UNITED!
MAY 16, 2020

PRESENTING SPONSOR - $10,000

- Company name inclusion in event reference (“Over The Edge: Rappel United! presented by...”)
- One reserved rappel spot during VIP/Media Day (May 15)
- Two additional reserved rappel spots during Main Event (May 16)
- 10 invitations to VIP Reception (May 15)
- Company logo featured on table tents during VIP Reception (May 15)
- Company representative invited to speak at VIP Reception (May 15)
- Company acknowledged during ceremony remarks during Main Event (May 16)
- "Shout Out" recognizing company-sponsored Edgers during Main Event
- Company logo featured on website
- Company logo featured on all electronic and print communication
- Company logo featured on all event signage
- Company recognition in all media materials
- Company recognition in at least three social media posts (FB, Twitter, LinkedIn)
- Opportunity to include product or promo item in participant bag for Edger
- Opportunity for table and pop-up banner in landing zone area

VIP RECEPTION SPONSOR - $5,000

- High brand visibility and recognition at the VIP Reception (May 15)
- Company representative invited to speak during VIP Reception
- Promotional table(s) with signage at VIP Reception
- Opportunity for on-site sampling at VIP Reception
- 10 invitations to VIP Reception
- One reserved rappel spot for Main Event (May 16)
- "Shout Out" recognizing company sponsored Edgers during Main Event
- Company logo featured on all event signage
- Company recognition in all media materials
- Company recognition in at least three social media posts (FB, Twitter, LinkedIn)
- Opportunity to include product or promo item in participant bag for Edger
OVER THE EDGE: RAPPEL UNITED!
MAY 16, 2020

LANDING ZONE SPONSOR - $5,000

- High brand visibility in the “Landing Zone” area during Main Event (May 16)
- Promotional table(s) with signage in the Landing Zone area
- Opportunity for on-site sampling in the landing zone area during Main Event
- One reserved rappel spot for Main Event
- Two invitations to VIP Reception (May 15)
- “Shout Out” recognizing company sponsored Edgers during Main Event
- Company logo featured on all event signage
- Company recognition in all media materials
- Company recognition in at least three social media posts (FB, Twitter, LinkedIn)
- Opportunity to include product or promo item in participant bag for Edger

ROPES SPONSOR - $2,500 (TWO AVAILABLE)

- Premier recognition during Main Event (company name mentioned with every rappel on sponsored rope)
- One reserved rappel spot during Main Event
- Two invitations to VIP Reception (May 15)
- “Shout Out” recognizing company-sponsored Edgers during Main Event
- Company logo featured on all event signage
- Company recognition in all media materials
- Company recognition in at least three social media posts (FB, Twitter, LinkedIn)
- Opportunity to include product or promo item in participant bag for Edger

HELMET SPONSOR - $1,000

- Logo visibly affixed to each Edger’s helmet
- Two invitations to VIP Reception (May 15)
- “Shout Out” recognition of company-sponsored Edgers during Main Event
- Company logo featured on all event signage
- Company recognition in all media materials
- Company recognition in at least three social media posts (FB, Twitter, LinkedIn)
- Opportunity to include product or promo item in participant bag for Edger during Main Event
OVER THE EDGE: RAPPEL UNITED!
MAY 16, 2020

TOSS THE BOSS!

- Pool together with co-workers to raise at least $1,500, and we’ll arrange to send your boss Over The Edge!
- But careful... if your boss MATCHES the amount raised, he or she can delegate the duty to someone else!
- The additional dollars raised include corporate recognition as a “Toss the Boss Corporate Partner.”
- To set up the logistics of tossing your boss Over The Edge, send an email to amaciariello@tuw.org.

INDIVIDUAL EDGER - $1,000

- One reserved rappel spot for Main Event (May 16)
- Invitation for you and a guest to attend VIP Reception (May 15)
- Participant Bag with promo items
- If you raise $1,500, receive an additional invitation to the VIP Reception AND up to 3 action photos during your rappel
- If you raise $2,000, invite three friends to the VIP Reception, enjoy up to 3 action photos of your rappel AND document your experience with a helmet mounted GoPro!

CORPORATE TEAM CHAMPIONS

- Contribute (or match) to ensure your company’s team of Edgers meets their fundraising goals!
- Sponsorship recognition available if company matches funds or contributes to team’s total.

VOLUNTEERS

- Interested in volunteering on the days of the event?
- Ropes Volunteers (2 day commitment)
- Edger Check-In Volunteers (1/2 day shift)
- Edger Coordinator (1/2 day shift)
- Equipment Volunteers (1/2 day shift)
- Roof-Top Volunteers (1/2 day shift)
- Let us know—we need you to make this event spectacular!
What better way to support hundreds of neighbors in the Tri-County area than to join Trident United Way as we go Over The Edge: Rappel United!

Support Diabetes Prevention Programs (DPP) in Berkeley, Charleston and Dorchester counties! Diabetes Prevention Programs have been shown to delay or prevent Type 2 diabetes by 60% in those with prediabetes or other risk factors. Trident United Way is working toward a healthier Tri-County, and you can help.

So Join Us! Gear-up and rappel down the side of the nine-story Hyatt Place in beautiful downtown Charleston to raise money for the Diabetes Prevention Programs.

This heart-pumping adrenaline rush is not for your average fundraiser, and YOU aren't our average supporter!

Saturday, May 16, 2020 * Hyatt Place Charleston Historic District, 560 King St., Charleston, SC

Contact Amy Maciariello at amaciariello@tuw.org or visit www.tuw.org/OTE

Company Name (as it should be for recognition)    Primary Contact

Company Address    City    State    ZIP

Contact Email        Contact Phone

Sponsorship Level:

- Presenting Sponsor—$10,000
- Landing Zone Sponsor—$5,000
- Toss the Boss Challenge—$1,500
- VIP Reception Sponsor—$5,000
- Rope Sponsor (2 available) - $2,500
- Helmet Sponsor—$1,000

Payment Options:

- Payment Enclosed (for credit card payments, contact Amy Maciariello at 843-740-7729.)
- Please bill me (note if billing address is different from above)

Signature   Date