



Good Work!

GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED 

To encourage civic engagement year round.

Volume 6, Issue 1

2-1-1 Hotline Give Help

Jan/Feb 2011

Trident CVC meeting

February 23, 12noon-1:30pm

Summerville Chamber of Commerce (402 N. Main St.)



Join your colleagues to explore questions, answers and ideas related to increasing volunteerism in the workplace.

CVC Topic: Budgeting for Employee Volunteerism – exploring the evolution of workplace supported volunteerism, managing associated costs, low- or no-cost options for incentives and recognition. **Speaker:** Barry Gumb, Member, Dixon-Hughes.

Roundtable Discussion Topics:

- Tracking and reporting employee volunteer activities
- Inspiring employees as volunteers
- How to maintain and/or revitalize your employee volunteer program
- Starting an employee volunteer program (EVP)
- Budgeting for employee volunteerism — a continuation of the featured presentation

Community Issue: Health-Related Volunteering. **Speakers:** Katy Kuder, Volunteer Coordinator for MUSC, and Vickie Cummings, VP of HR for Trident Health Systems.

Lunch: A light lunch, drinks and dessert will be provided.

Directions and Parking: Take Exit 199A from I-26 and merge on US 17A. The Chamber is 2 miles on your right (402 N. Main Street) Coming from Moncks Corner, it is 2 miles on the right after you cross over I-26. There is **parking** in the front and side of the Chamber. There is also a gravel parking lot behind the building – as you face the building, the entrance to the lot in back is on the left.

RSVP: Contact Sally at 843-566-7185 or 211volunteer@tuw.org by Monday, February 21 to let us know you will attend.

Can't wait to see you there!

Starting an employee volunteer program (EVP)

At Trident United Way, we've had various versions of EVPs over the years — from serious incentives to a general “go forth and volunteer” and everything in between.

Inspired by CVC research and discussions at Trident CVC meetings, we have committed to review our policies that relate to workplace volunteerism and build a strong, relevant program that best fits TUW 2011 and beyond.

We started by getting senior staff approval to move forward; assembling a task force of employees representing every department; developing a survey that has been distributed to every employee. We are currently analyzing the results of the survey and will move forward based on results to develop a proposal to present to senior staff.

Below are the guidelines, adapted from the Points of Light National CVC, that we used to help get started. See if they might be helpful to your organization as you look to start or strengthen employee volunteerism at your workplace:

Assess employees' interests and community needs. Survey employees to find out more about the employees' volunteer experience and specific volunteer interests.

Identify **business priorities** and goals that the employee volunteer program can meet. A successful program reflects the culture and values of a company while adding value to business objectives. Use the business objectives as the beginning pieces of information for a business plan for your employee volunteer program.

Secure top management support. All levels of management should encourage employee participation. Identify senior managers to champion the program and to participate in volunteer activities.

Develop a program structure and program policies. Encourage participation from all levels of employees and think about setting up an employee steering committee to determine the focus of the program. Develop written company policies around volunteering. Learn from effective practices in the field of workplace volunteering. Join your local Corporate Volunteer Council to network and share valuable resources.

Align volunteering with financial contributions and in-kind support. Consider organization-wide volunteer activities that support the same nonprofits which receive company monetary donations.

Measure the program and evaluate results. Develop mechanisms to track employee participation and satisfaction with the program and overall outcomes of the program.

Establish a recognition or awards program. Develop systems to reward and recognize employee volunteers whether it's a certificate of appreciation, mugs, t-shirts, or extra vacation time.

Publicize your efforts, both internally and externally. Communicate before and after the event through newsletters, Intranet, email, media releases, etc. Results of a volunteer activity are especially important in exciting employees to start or continue volunteering.

Good Work! can be good deeds AND good stuff!

For Lists of Volunteer Opportunities AND Items Needed by Helping Agencies
 Visit TUW.org * Click "VOLUNTEER" * Follow the **BIG BLUE BUTTON**

SPONSOR	EVENT/ OPPORTUNITY	DESCRIPTION	DATES TIMES	CONTACT NUMBER EMAIL
American Heart Association	Lowcountry Heart Ball	The Heart Ball celebrates the support given to research and community education about heart-related issues. Additionally, the Ball showcases artwork from Lowcountry artists along with wines, jewelry, trips and more. Volunteers are needed to assist with set up during the day, and with tasks during and after the event.	February 26 9am until 2am (2/27)	Meredith Gale 843-853-1597 Lyles.cooper@heart.org www.americanheart.org (enter your zip code for local information)
Windwood Farm	Pork 'n Pearls — Oyster and Pig Roast	40 volunteers needed to help at the Pierce Park Pavilion on Daniel Island. Free admission to the event plus all you can eat oysters and pork. Have to pay for any alcoholic beverages you consume after your shift. Duties cover everything from parking, bus driving, serving food, registration, overseeing silent auction, set up and clean up.	February 26 2-7pm Shifts are 2.5 hours	Callie Vanderbilt 843-884-5342 callie.vanderbilt@windwoodfarm.org www.windwoodfarm.org
Charleston Miracle League	Spring Season for Baseball!	Be a buddy for a player and feel their joy when they hit the ball. CML looks for energetic individuals that enjoy people. You don't have to be a baseball expert or even like the game. Volunteers— ages 10 and up— can help as a buddy, fan, announcer, concession, and registration. Complete application available on our website and arrive at least 15 minutes before the game for an orientation.	March 5 thru April 30 8:30am-3:30pm 60 volunteers	Connie Dreusicke 843-225-7940 miracleleagued@yahoo.com www.charlestonmiracleleague.org
2-1-1 Give Help/ Trident United Way	Volunteer Reception Center (VRC) Drill	Volunteers are needed to staff the Volunteer Reception Center , and on March 5, we need folks to help us practice the processes and possibly join the VRC team. We know that in times of disaster, people come from all over to help. Research and experience have shown that if a community is not set up to receive and coordinate these volunteers, they can become "a disaster within the disaster." The VRC is an effective model for managing the influx and assignment of spontaneous, unaffiliated volunteers.	March 5 8:30am-12 noon	Sally Burnett 843-566-7185 211volunteer@tuw.org
The Outreach Learning Center at St. Matthew's	Cinderella Project	The project serves to raise self-esteem in teenaged girls by providing formal wear for a special occasion in their lives. With your help, the Cinderella Project will provide a boutique of fabulous dresses, accessories & door prizes available to all. Take a look to see what you can donate to this important cause. Volunteers will help with set up on March 18 and organization to prepare for Saturday's shopping. Volunteers on Saturday will help with customer shopping.	Friday, March 18 2-6pm Saturday, March 19 9am-5pm Donations are being accepted NOW!	Liane Ziel 843-723-1611 lmziel@comcast.net www.connectinghands.org

Find more opportunities on page 3

SPONSOR	EVENT/ OPPORTUNITY	DESCRIPTION	DATES TIMES	CONTACT NUMBER EMAIL
City of Charleston Mayor's Office for Children, Youth and Families	KidsFair: Move your feet! Think before you eat!	KidsFair is a celebration of and for children. We are looking for at least 75 volunteers . Responsibilities include <ul style="list-style-type: none"> Assisting with the activities at different interactive booths Helping to guide the children through the exhibits Setting up & taking down 	March 13 Shifts: <ul style="list-style-type: none"> 9am-1pm 12:30-4:30pm Volunteers must be at least 15 years old.	Robyn Mulligan 843-965-4190 mulliganr@charleston-sc.gov
Water Missions International	Walk for Water	Walk for Water will raise funds to support projects that provide clean water and the Living Water Message to those that thirst around the world. Participants carry an empty bucket 1.75 miles, fill it up with dirty water, then walk back 1.75 miles to the start. We then use our Living Water Treatment System to clean the water to demonstrate how our system works. People in developing countries walk an average of 3.5 miles to get dirty water, so join us as 'Walk' to bring clean water to 20 communities around the world! We need 300 volunteers to help with setup, cleanup, children's activities, logistics, registration and much more!	March 19 Shifts start at 8am and last until 2pm Volunteers must attend orientation on Monday, March 14, at 5:30pm. There will be food.	Michael Simpson 843-769-7395, ext. 209 msimpson@watermissions.org
HALOS	Feed Kinship Care	The goal of the Kinship Care Resource and Support Program is to provide a safe, mutually supportive, and non-judgmental environment for caregivers of children in the system. Volunteers are needed in two ways: <ul style="list-style-type: none"> Sponsor or provide/prepare food for caregivers & children attending meetings Provide childcare for the children who accompany their caregivers to meetings 	Ongoing 2nd and 4th Thursdays	Kim Clifton 843-953-3715 kim@charlestonhalos.org www.charlestonhalos.org
Lutheran Hospice	Pet Peace of Mind Hospice Volunteers	Pet Lovers, this volunteer opportunity is for you! Help hospice patients care for and keep their pets until the patients passes away. Services volunteers will provide include dog walking/pet waste clean-up, pet food & cat litter, transportation to groomer and veterinarian appointments, medications, spay and neutering. Volunteers must be 17 years or older unless accompanied by an adult and must have a PPD (Tuberculosis test) provided by the hospice.	Ongoing Training offered 2nd and 3rd Tuesdays and Thursdays.	Kathy Barham (843) 856-4735 KBarham@lutheranhospice.org



Tricounty Youth Service Day (TYSD) is gearing up. Schools in all three tri-counties recognize the value of service for youth and have taken stronger ownership of the event this year.

TYSD is a great opportunity for businesses that already have an existing relationship with a school to support youth engagement. If your company is a business/education partner or if you teamed up with a school for Day of Caring, check in to see if you and/or your company can support their TYSD project — volunteer, provide project supplies, even offer pizza for their post-project celebration! We all know the value of youth engaged in service. Don't miss this opportunity to support TYSD!



Current issues of *Good Work!* can be accessed at tuw.org > choose "Volunteer"

Click on **VOLUNTEER**



**Create the Community
You Want!**

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Phone: 843.566.7185
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