

TRANSFORMING OUR COMMUNITY



Our community has a bold new plan for change by 2020 — ambitious but achievable.

It addresses the building blocks of a good life — education, financial stability and health — all together, not as separate issues.

If we all commit ourselves to achieving these goals, we can make dramatic, positive change in the Lowcountry.

Success requires:

- ⊙ Commitment of our entire community.
- ⊙ Alignment behind these goals by organizations of all kinds.
- ⊙ Trident United Way leadership.
- ⊙ The financial support of all of us, together.



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BY PARTNERING WITH TRIDENT UNITED WAY WE'RE TRANSFORMING OUR COMMUNITY.



BECAUSE I DON'T JUST WEAR THE SHIRT, I LIVE IT.

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EDUCATION

Our community goal for 2020

Slash the dropout rate to 12%.

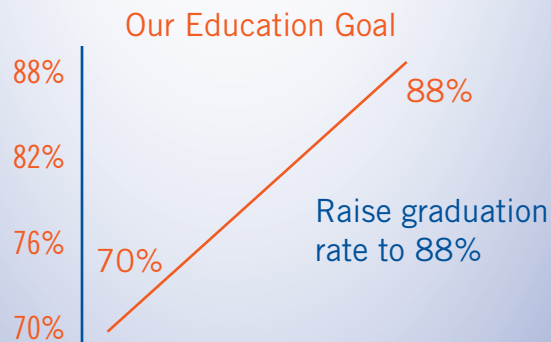
PROBLEM:

A dropout rate of 30% means much of our community lacks the skills to earn a decent living.

OUR PLAN:

Our community will focus its efforts on an in-school initiative that addresses education, financial stability and health needs of students and their families.

In its first five years, this initiative has helped 87% of participating students improve their reading test scores and 83% improve their math test scores.



FINANCIAL STABILITY

Our community goal for 2020

Move 56,265 people to financial stability.

PROBLEM:

A third of our community is living at or near poverty.

OUR PLAN

Our community has begun developing a coordinated system that helps families find resources and stabilize their financial situations.

In its first year, Charity Tracker, a key component, connected 20,000 families with more than \$2.5 million in food and shelter aid.



187,550 Lowcountry residents lack financial stability

HEALTH

Our community goal for 2020

Help 57,000 more people live a healthy lifestyle.

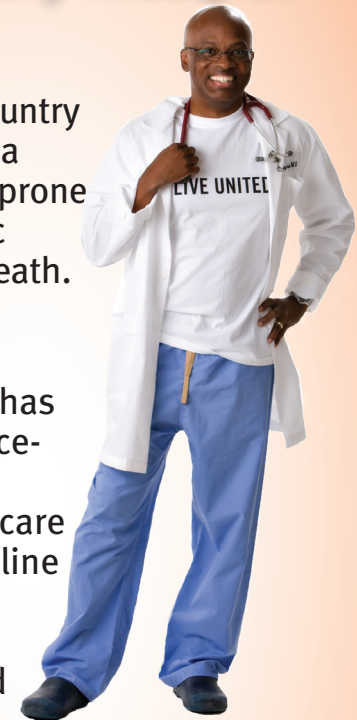
PROBLEM:

Two-thirds of Lowcountry residents are not at a healthy weight and prone to avoidable chronic disease and early death.

OUR PLAN

Trident United Way has convened an unprecedented partnership among area health care providers to streamline care for uninsured people, leading to better health and lower costs.

A coalition of providers is working to educate children about eating right and doing more physical activities.



See the entire plan at tuw.org/CommunityPlan

