

# Trident United Way 2010-2011 Community Investments Report

## Education

A good education is one of the key components of a good life, and affects an individual's ability to earn a living and maintain good health. Research shows that reducing the high school dropout rate to zero would prevent 26 murders and lift 58,000 people out of poverty in South Carolina.

To help ensure that all children in the Trident Area have the opportunity to receive a good education, TUW invests in programs that help to prepare children for school and help them build their academic and life skills while they're in school.

## Outcomes

All children in the Trident Area will successfully transition into adulthood.

- Children enter first grade ready to be successful.
- Children and youth achieve academic and life success.
- Children and youth are emotionally and physically healthy.

The ultimate goal of our efforts in education is to help youth in the Trident Area successfully transition into adulthood. We measure our success in achieving this goal by the percentage of youth who earn a high school diploma or its equivalent. Why? Because graduating from high school creates the pathway that defines nearly every aspect of an individual's success as an adult -- economically, socially, and in terms of health.

### Individual Programs:

Program Name	Agency Name	Investment
Berkeley Jump Start Early Intervention	Berkeley Citizens, Inc.	\$20,000
Big Brothers Big Sisters Community Based	Carolina Youth Development Center	\$59,850
Born To Read	MUSC <sup>1</sup>	\$20,914
Callen-Lacey Center for Children	Carolina Youth Development Center	\$50,000
Charleston Emergency Shelter	Carolina Youth Development Center	\$30,000
Horizon House	Carolina Youth Development Center	\$41,700
Parent Information and Resource Center *	Charleston County School District	\$22,894
Book Buddies	Charleston Volunteers for Literacy	\$10,000
Child Care Counseling	Child Care Resource & Referral <sup>2</sup>	\$362,599
Direct Clinical Services Program	<a href="#">Children In Crisis in Dorchester County</a>	\$27,978
Collaborative Community Response to Child Abuse	The Dee Norton Lowcountry Children's Center	\$159,383
Tiger Time After School Program	Dorchester School District Two	\$55,000
Family Development Program	Florence Crittenton Programs of South Carolina	\$65,702
Residential Program	Florence Crittenton Programs of South Carolina	\$61,364
Children's Leadership Development	Metanoia	\$42,000
Family Literacy Program *	<a href="#">MUSC Childrens Care</a> <sup>3</sup>	\$55,680
Medical Home Clinic	<a href="#">MUSC Children's Care</a>	\$126,424
After School Program	St. James South Santee Community Center	\$41,500
Intensive Residential Group Care	Windwood Farm Home for Children	\$86,700
	<b>Sub-total—Education Individual Programs</b>	<b>\$1,338,688</b>

### Links to Success Collaborative:

#### Integrated Service Providers:

Boys & Girls Clubs Project Learn Links to Success -Cainhoy, Goodwin, Harleyville-Ridgeville, Sanders-Clyde Elementary Schools	Boys & Girls Clubs of the Trident Area	\$173,000
Communities In Schools Links To Success -Frierson, Haut Gap, Memminger, North Charleston, St. Stephen Elementary Schools, St. Stephen Middle School	Communities In Schools Charleston <sup>4</sup>	\$259,500

#### Linking Partners:

Adult Ed	Charleston County School District	\$24,134
Afterschool Program at Cainhoy &	Boys & Girls Clubs of the Trident Area	\$50,000

Harleyville-Ridgeville		
Reading Soul Mates	Boys & Girls Clubs of the Trident Area	\$18,000
Big Brothers Big Sisters-School Based	Carolina Youth Development Center	\$21,000
Mental Health Services	Charleston/Dorchester Mental Health Center	\$120,000
Learning For Life	Coastal Carolina Council, Boy Scouts of America	\$20,000
Child Abuse School Liaison Program *	The Dee Norton Lowcountry Children's Center	\$13,500
Emergency Financial Assistance	East Cooper Community Outreach	\$12,500
Financial Literacy Education	Family Services	\$2,000
Community Action & Problem Solving *	Lowcountry Earth Force	\$17,500
BackPack Buddies	Lowcountry Food Bank	\$78,822
SideWalk Chalk *	SideWalk Chalk, Inc.	\$12,500
Sea Spray Scouts *	South Carolina Maritime Foundation	\$10,000
Emergency Financial Assistance	Tricounty Family Ministries	\$12,500
WINGS at Memminger & N. Charleston ES	<a href="#">Wings For Kids, Inc.</a>	\$50,000
	<b>Sub-total—Education Links to Success</b>	<b>\$894,956</b>
	<b>Total—Education Funding</b>	<b>\$2,333,644</b>

## Income

Everyone needs a stable job that supplies sufficient income to raise a family. Nearly one in five South Carolinians lives in poverty, including more than one in four children.

To help adults in the Trident area gain and maintain financial assets, Trident United Way supports programs that educate and empower families to secure economic security,

## Outcomes

Adults and families gain and sustain assets.  
 Adults and families increase discretionary income.  
 Adults and families access and use mainstream banking

The ultimate goal of our efforts in income is to help families exit poverty and care for themselves financially. We measure our success in achieving this goal by the percentage of families who claim tax credits, obtain affordable housing and manage their finances. Notable programs supporting these goals are our Free Tax Preparation/Earned Income Tax Credit outreach and our HUD Housing Counseling.

Alston Wilkes Society	Alston Wilkes Society	\$58,350
Berkeley Industries Skills Transition	Berkeley Citizens, Inc.	\$57,724
Transitional Program	Crisis Ministries	\$75,000
Supported Employment	Dorchester Board of Disabilities & Special Needs	\$36,000
Financial Literacy Education	Family Services, Inc.	\$40,000
Representative Payee	Family Services, Inc.	\$100,000
Reverse Mortgage/Fair Housing	HUD Housing <sup>5</sup>	\$62,603
Financial Survival University	Increasing H.O.P.E	\$20,543
Families In Transition Program	Tricounty Family Ministries	\$34,750
Adult Basic Education/GED-prep	Trident Literacy Association	\$52,000
Free Tax Preparation/Earned Income Tax Credit	Trident Urban League	\$50,000
	<b>Total—Income Funding</b>	<b>\$586,970</b>

## Health

Good health is critical for a good life, but South Carolina has among the highest levels of obesity, diabetes, stroke and heart disease in the nation. This is both an individual and systemic failure that Trident United Way is working to address.

To help adults in the Trident area improve their health, Trident United Way has formed a collaborative partnership to create a healthcare network to improve access and outcomes for the uninsured. Simultaneously, Trident United Way invests in programs that help individuals make better choices about nutrition, physical activity and other health-related habits.

## Outcomes

Everyone will make healthy lifestyle choices that reduce their risk for chronic disease.

Everyone will have a medical home and will access at least the minimum level of health information and medical and preventative care.

The ultimate goal of our efforts in health is reduction in rates of obesity, diabetes, heart disease and stroke, and in the number of uninsured people in our community.

Specialty Clinics	Crisis Ministries	\$25,000
Med-I-Assist	East Cooper Community Outreach	\$18,000
AccessNET	Palmetto Project	\$30,000
Tri County Project Care	Tri County Project Care, Inc.	\$30,000
Healing Hands Ministries	Tricounty Family Ministries	\$45,250
Charleston Smiles for a Lifetime	Welvista, Inc.	\$40,000
	<b>Total—Health Funding</b>	<b>\$188,250</b>

## Safety Net

Trident United Way believes that a compassionate community takes care of people in immediate need even before it addresses their long-term education, income and health issues.

Emergency Services	American Red Cross, Carolina Lowcountry Chapter	\$158,146
Living Well with Partial Vision	Association for the Blind	\$22,500
Bridging The Gap	Berkeley Citizens, Inc.	\$15,600
Group Dining	Berkeley Seniors, Inc.	\$32,000
Home Delivered Meals	Berkeley Seniors, Inc.	\$42,713
In-Home Care	Berkeley Seniors, Inc.	\$25,408
Crisis Meals	Charleston Area Senior Citizens Services, Inc.	\$20,807
In-Home Services	Charleston Area Senior Citizens Services, Inc.	\$54,824
Emergency Shelter and Soup Kitchen	Crisis Ministries	\$65,000
Children's Services	Dorchester Board of Disabilities & Special Needs	\$45,000
Respite	Dorchester Board of Disabilities & Special Needs	\$34,138
Home Delivered Meals	Dorchester Seniors, Inc.	\$53,427
In Home Services	Dorchester Seniors, Inc.	\$100,000
Emergency Financial Assistance/COACH	East Cooper Community Outreach	\$20,000
Emergency Financial Assistance-General	East Cooper Community Outreach	\$12,500
Emergency Funding for Basic Needs	Federal Emergency Management Agency <sup>6</sup>	\$604,614
Helping Hands of Goose Creek	Helping Hands Of Goose Creek	\$35,000
ITNCharlestonTrident	ITNCharlestonTrident	\$13,000
Supportive Services	Lowcountry AIDS Services, Inc.	\$75,000
Food Solicitation and Distribution to Berkeley, Charleston and Dorchester counties	Lowcountry Food Bank, Inc.	\$120,000
Lifeline	Roper St. Francis Foundation	\$12,000
Emergency Financial Assistance	The Salvation Army	\$45,000
Homecare/Homebound Support	St. James South Santee Community Center	\$93,707
Community Needs Assistance Program	Tricounty Family Ministries	\$28,250
Emergency Feeding Program	Tricounty Family Ministries	\$20,000
Emergency Financial Assistance-General	Tricounty Family Ministries	\$7,202
Emergency Financial Assistance-Links	Tricounty Family Ministries	\$12,500
	<b>Total—Safety Net Funding</b>	<b>\$1,933,336</b>

## Connecting the Community

Trident United Way helps to connect people in need to the services available to them in our three-county area. Connecting volunteers to the needs in the community also helps support investments in education, income and health.

Emergency Services, Community Disaster Education Preparedness (Health and Safety)	American Red Cross, Carolina Lowcountry Chapter	\$13,000
Retired & Senior Volunteer Program	American Red Cross, Carolina Lowcountry Chapter	\$7,027
Volunteer Services	American Red Cross, Carolina Lowcountry Chapter	\$32,000
Community Issues Management (CIM)	American Red Cross, Carolina Lowcountry Chapter	\$33,509
2-1-1 Hotline	C.A.R.E.S. <sup>7</sup>	\$347,883
Berkeley & Dorchester County Service Centers	Trident United Way	\$536,662
Day of Caring	Trident United Way	\$219,908
Resolution Run	Trident United Way	\$139,275
	Trident United Way	\$5,600

Women's Leadership Council

Trident United Way

\$43,022

Total—Connecting the Community Funding

**\$1,377,886**

**Total Investments**

**\$6,320,066**

## COMMUNITY INITIATIVES

Preparing Children To Succeed	EDUCATION	\$282,323
After School Training Collaborative of Links to Success	EDUCATION	\$5,000
Countdown To Kindergarten	EDUCATION	\$32,889
Family Education in Links	EDUCATION	\$31,000
Raising A Reader <sup>8</sup>	EDUCATION	\$3,606
Helping Families Become Financially Stable	INCOME	\$86,775
Access Health <sup>9</sup>	HEALTH	\$50,000
Links to Success Health Initiative	HEALTH	\$4,785
Increasing Access & Reducing Chronic Disease	HEALTH	\$99,365
Basic Needs Services	SAFETY NET	\$15,543
Charity Tracker Collaborative	SAFETY NET	\$5,000
E-I-H Integration	EDUCATION, INCOME & HEALTH	\$5,000
	<b>Total—Strategic Initiatives Funding</b>	<b>\$621,286</b>
	TOTAL—FC 2010-11	\$,6941,352
	Donor Designations	\$2,119,000
	<b>TOTAL COMMUNITY INVESTMENTS</b>	<b>\$9,060,352</b>

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\* New Program

- 1 Funded in partnership with Rotary Club of Charleston—Breakfast
- 2 Funded in partnership with SC Department of Social Services
- 3 Funded in partnership with Herzman-Fishman Foundation funds (\$25,000 restricted to MUSC Family Literacy program)
- 4 Funded in partnership with Google/Alcoa funds (\$100,000 restricted to Links to Success)
- 5 Funded in partnership with City of North Charleston and US Department of Housing and Urban Development
- 6 Funding from Federal Emergency Management Agency administered by Trident United Way
- 7 Collaboration funded in partnership with University of Missouri, United Ways in Tucson, AZ and Detroit, MI., and Lehigh Valley Medical Foundation
- 8 Funded in partnership with North Charleston Breakfast Rotary Club
- 9 Supplemental funding from Roper St. Francis Healthcare and First Federal